

MINUTES OF THE JUNE 26, 2017
LAVTA PROJECT AND SERVICES COMMITTEE MEETING

1. Call to Order and Pledge of Allegiance

Committee Boardmember Karla Brown called the meeting to order at 4:01pm.

2. Roll Call of Members

Members Present

Karla Brown, Councilmember, City of Pleasanton
Steven Spedowfski, Vice Mayor, City of Livermore
Don Biddle, Vice Mayor, City of Dublin

Members Absent

Scott Haggerty, Supervisor, Alameda County
David Haubert, Mayor, City of Dublin

3. Meeting Open to Public

Robert S. Allen

Robert Allen addressed the Project & Services Committee regarding item 8 on the agenda. Mr. Allen stated that he is very pleased with the Park and Ride Study now that the errors he found were corrected. Mr. Allen did not like that the public had no input on this study and felt that the public should have had an opportunity for public input. A cogent argument was made regarding the Airway Park and Ride crossing of 4 lanes of traffic and then back and Mr. Allen would have liked this to be reviewed. Mr. Allen hopes this will be implemented quickly.

4. Minutes of the May 22, 2017 Meeting of the P&S Committee.

Approved: Spedowfski/Biddle
Aye: Biddle, Spedowfski, Brown
No: None
Abstain: None
Absent: Haubert, Haggerty

5. Complaint about Regional Paratransit Service

Staff provided a follow-up report on the complaint about regional paratransit service. LAVTA learned that the Regional Center is a non-profit and has a contract with the State Department of Developmental Services. Earlier in the year the Regional Center contracted with A-Paratransit and in spring 2017 the contract changed to De Soto Access. Complaints about De Soto Access include crowded vehicles, poor customer service, and on-time performance issues. Staff explained the cost estimates that were included in the staff report. The Committee asked whether additional requests have been received for service outside the current Paratransit service area, to which staff responded that requests have been received

for service to San Ramon Kaiser. Staff explained that an extension to San Ramon Kaiser is being studied in the Paratransit Study that is currently underway. Vice Mayor Steven Spedowski stated that it doesn't make sense to expand paratransit service at this point, due to increased cost and the effects on fixed route service. In order to absorb the potential increased cost of going to Castro Valley, it could mean an entire bus route was eliminated. Councilmember Karla Brown agreed that currently it does not make sense to expand our paratransit service outside our area if LAVTA will lose 500 hours of service on our fixed route.

This was informational only.

6. FY 2018 Marketing Plan

Staff provided the FY 2018 Marketing Plan to the Project and Services Committee. LAVTA's number one goal in the marketing plan is to increase ridership. Staff stated that the second goal is to get a positive vote on a Las Positas College student referendum in Spring 2018 to institute a student fee that will be an ongoing funding source for their student pass program. LAVTA also has a goal to increase visits to Wheelsbus.com by promoting the site and introducing new features. Staff explained that the rest of the Marketing Plan is broken up into initiatives with messaging themes and tactics and went over each item in depth. Staff recommends giving personalized instructional information on how to use LAVTA's bus system to assist the public understand the basics of how to ride.

The Project and Services Committee recommended approval of the FY 2018 Wheels Marketing Plan.

Approved: Spedowski/Biddle
Aye:, Biddle, Spedowski, Brown
No: None
Abstain: None
Absent: Haubert, Haggerty

7. Fixed Route Passenger Satisfaction Survey 2017

Staff provided data on the latest Fixed Route survey results that were focused on trunk routes #10 and #30, but also included the shorter local routes. The survey was conducted during the month of May 2017 and LAVTA received 433 responses to the survey. LAVTA's average scoring across all quality-of-service was 4.3; the same as last year. The area that was rated the highest (4.6) was regarding feeling safe when riding the bus, while the lowest (4.0) was in the area of whether services operate on time. The area of customer service helpfulness/friendliness saw an uptick scoring from 4.3 to 4.5. LAVTA received 21% of the comments related to Schedule Adherence/On-Time Performance and 15% related to service schedule change suggestions.

Councilmember Karla Brown asked to give a summarized report to the board as an informational item.

This was informational only.

8. Tri-Valley Park and Ride Study

Staff provided a summary of the Tri-Valley Park and Ride Study to the Project and Services Committee. The Tri-Valley Park and Ride Study was completed in April 2017 by the Alameda County Transportation Commission (ACTC), but was a joint effort with the Tri-Valley cities, BART and ACE. The Tri-Valley Park and Ride Study include four elements: 1) An assessment of current conditions; 2) A travel behavior and market analysis of current/future demand; 3) Development/evaluation of potential alternatives; and 4) Implementation strategy. Staff stated that the study includes several recommendations for short-term measures that can be implemented in advance of a BART to Livermore extension. The measures include:

- 1) Initiative a high-frequency shuttle (15-minutes) during peak times between the Airway Park and Ride Lot and the Dublin/Pleasanton BART Station as a pilot test service concept.
- 2) Construct a new park and ride lot at Bernal Ave/I-680 in Pleasanton.
- 3) Construct a new parking garage at the Dublin/Pleasanton BART Station.
- 4) Construct facility enhancements at all park and rides in the study area.
- 5) Deploy Intelligent Transportation System (ITS) enhancements to better integrate transit and park-and-ride facilities.

Staff also provided information on long term measures:

- 1) To expand the Airway Park and Ride lot to 500 spaces.
- 2) Add high frequency peak shuttle between the Bernal lot and West Dublin BART Station.
- 3) Construct a new Park and Ride lot at Greenville.
- 4) Extend the ITS improvements to all of the Park and Rides, as appropriate.

Councilmember Karla Brown asked staff how LAVTA would pay for these measures. Staff responded that BART was considering the Airway Shuttle as an alternative to increased parking at Dublin/Pleasanton; however, the recommendation to the BART Board was to explore different approaches. The BART Board may take action on the recommendation later this summer after additional outreach has been conducted. In order to implement the Airway Shuttle, service would need to be reduced somewhere or new funding opportunities would need to be identified.

This was informational only.

9. Management Action Plan

Executive Director Michael Tree provided the Management Action Plan (MAP) to the Project and Services Committee. Executive Director Michael Tree stated that an item on the MAP is the Long Range Transit Plan and LAVTA plans to look at the Park and Rides and the long term view is for the agency. As the shared ride concept becomes more common in technology as things evolve, Executive Director Michael Tree, believes it plays a large role in transit. Executive Director Michael tree informed that there are three Memorandum of Understandings w/ AQMD,

Contra Costa Transit Authority, and County Connection being developed for the Shared Autonomous Vehicle (SAV) project. Assembly Bill (AB) 1444 is going in front of the Assembly Transportation Committee and there should be enough votes for approval on June 27th. AB 1444 will then move onto the Senate floor. The Senate Transportation Committee to hear the Assembly Bill 758 on July 11th. Executive Director Michael Tree discussed the various shelter improvements and relocations that will take place. Christy Wegener is working on three projects (q-jumps, transit signal priority project, and depot project) that will make a huge impact on the agency. Go Dublin has some challenges, but Executive Director Michael Tree stated that those rides are a tenth of the cost than utilizing the Fixed Route system. Staff commented that Mobility Forward (Paratransit Study) will have two public meetings on June 27th and one on Saturday July 1st.

This was informational only.

10. Preview of Upcoming P&S Committee Agenda Items

11. Matters Initiated by Committee Members

None.

12. Next Meeting Date is Scheduled for: July 24, 2017

13. Adjourn

Meeting adjourned at 5:15pm.