



GET YOUR MESSAGE ON THE MOVE!

Advertise your Business or Tri-Valley Event on Wheels!

Advertising on Wheels buses reaches over 200,000 residents within the communities of Dublin, Livermore and Pleasanton.

This larger-than-life advertising is cost-effective and immediately reaches your audience, unlike other traditional media forms.

When you promote your business or event on Wheels buses you are actively reaching your audience 365 days per year on a fleet of 73 buses traveling 40 square miles.

In fiscal year 2009/1010, our buses travelled almost 2 million miles, literally taking your message directly to your customers. Wheels buses are moving billboards!

With a high recall rate and high visibility, advertising with Wheels is an excellent choice when attempting to attract a vast and varied audience in today's busy world.



For more information, contact:

Camille Thompson
Lamar Advertising Company
2300 Clayton Road, Suite 615, Concord, CA 94520
(925) 373-1900 Fax: (925) 373-1991



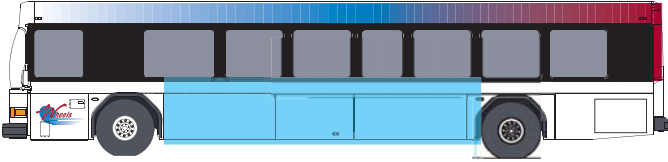
SIGNATURE DISPLAYS

40' LF GILLIG SERIES

TRI-VALLEY TRANSIT, CA

STREETSIDE DISPLAYS

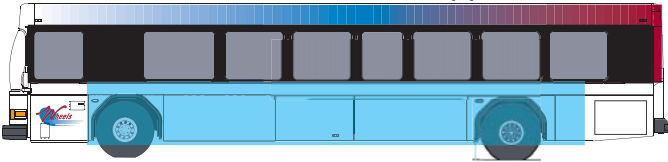
Kong: 42" X 232" approx



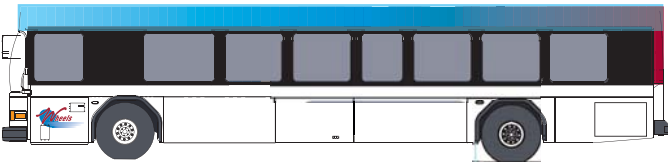
King Kong: 102" X 232" approx



Halfside Mural: 42" X 480" approx



Headliner: 16" X 480" approx

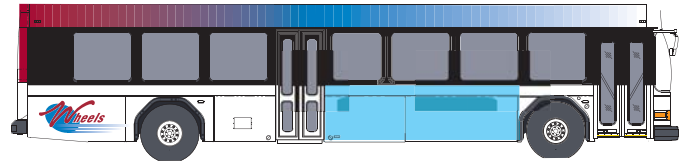


Fullside Streetside: 102" X 480"

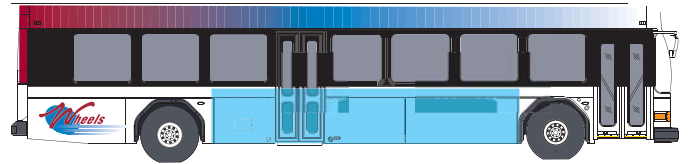


CURBSIDE DISPLAYS

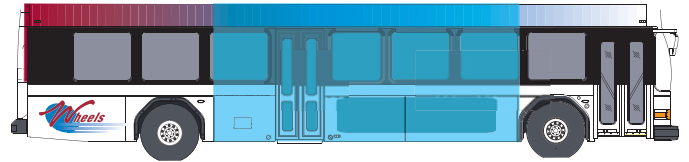
Empress: 42" X 114" approx



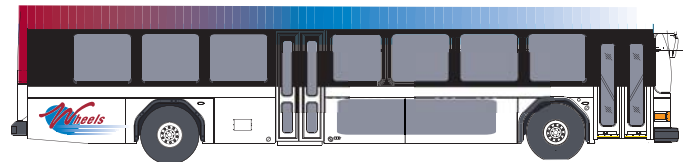
Curbside Kong: 102" X 232" approx



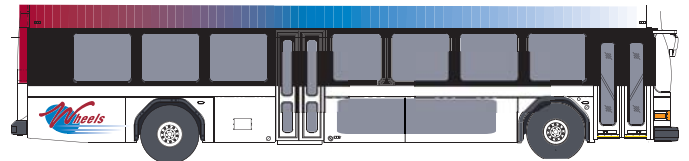
Curbside King Kong: 102" X 232" approx



Curbside Headliner: 16" X 480" approx



Fullside Curbside: 102" X 480"



BUS BACK DISPLAYS

Full Back
84" X 102"



Supertail
34" X 84"



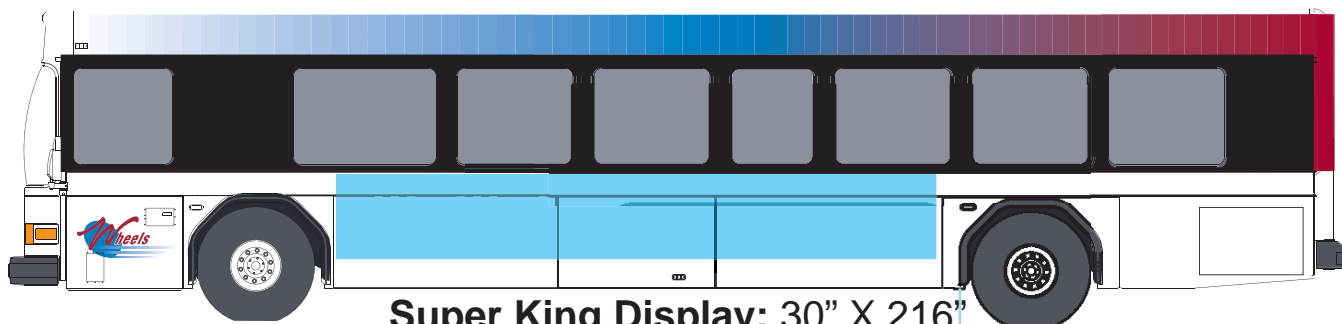
TRADITIONAL DISPLAYS

40' LF GILLIG SERIES

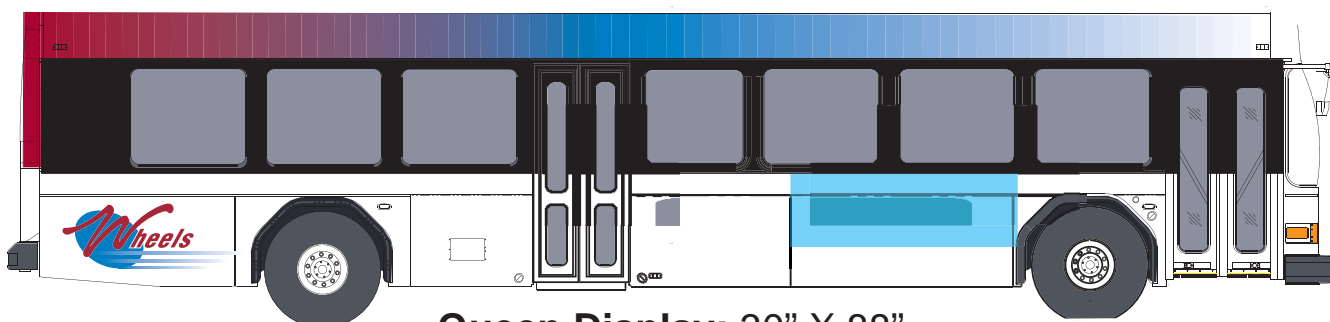
TRI-VALLEY TRANSIT, CA



King Display 30" X 144"



Super King Display: 30" X 216"



Queen Display: 30" X 88"



Tail Display 21" X 70"