

STAFF REPORT

SUBJECT: Comprehensive Operational Analysis/Short and Long Range Plans  
FROM: Christy Wegener, Director of Planning and Communications  
DATE: September 28, 2015

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**Action Requested**

This is an informational item.

**Update**

During the previous 30-days there has been significant activity with the agency's Comprehensive Operational Analysis (COA) study.

Service Alternatives: The consultant team met with LAVTA staff on August 31 and September 1 to discuss preliminary service alternatives. The final package of three service alternatives are due to staff on September 27.

Las Positas Outreach: On September 4, Staff met with the Student Senate at Las Positas to brief them on the COA and offer ways they could get involved.

Apple iPad® mini Giveaway: Staff is running a contest to win an Apple iPad® mini. Participants need to fill out the COA survey on wheelsforward.com for a chance to win. The contest runs from September 9-30. A press release about the contest was issued the week of September 14, and an eBlast was sent to over 50 of the largest employers in the Tri-Valley.

Public Meetings: The next round of public meetings are scheduled for the last week of October. The dates and times are as follows:

Tuesday, October 27: Amador High School, Pleasanton, 6:30pm-9pm.

Wednesday, October 28, Las Positas College, Livermore, 5:30-8pm

Thursday, October 29, Dublin Civic Center Regional Room, Dublin, 5:30-8pm

At each of the public meetings, there will be an open house for 30 minutes, followed by a presentation of service alternatives and questions/answers. Comments on the service alternatives will be collected. All service alternatives will be posted to the Wheels Forward website one week before the public meetings are scheduled. Widespread outreach to publicize the meetings will be conducted by LAVTA staff and the contractor.

Stakeholder Advisory Committee Meeting: The next Stakeholder Advisory Committee meeting is scheduled for October 27 from 10am-12pm at the Doubletree Hotel in Pleasanton.

Technical Advisory Committee Meeting: The next Technical Advisory Committee meeting has been scheduled on October 28 from 10am-12pm at LAVTA's offices.

WAAC Meeting: The consultant team has set up a special meeting of the WAAC on October 28 from 3-4pm.

Project Deliverables: Staff has reviewed the draft (Communications and Outreach plan, Existing Conditions Report and Service Standards) and has provided feedback to the consultant team.

Looking ahead to the Next 30 Days: The next thirty days will involve extensive public outreach and comment on the service alternatives at the public meetings and through various communication channels (voice mail, email, etc.).