LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY 1362 Rutan Court, Suite 100 Livermore, CA 94551

PROJECTS and SERVICES COMMITTEE MEETING / COMMITTEE OF THE WHOLE

COMMITTEE MEMBERS

KARLA BROWN – CHAIRSCOTT HAGGERTYTIM SBRANTI - VICE CHAIRBOB WOERNER

- **DATE**: Monday, November 24, 2014
- PLACE: Diana Lauterbach Room LAVTA Offices 1362 Rutan Court, Suite 100, Livermore
- **TIME**: 4:00p.m.

MINUTES

1. Call to Order

Committee Chair Karla Brown called the meeting to order at 4:05pm.

Members Present

Karla Brown, Councilmember, City of Pleasanton Scott Haggerty, Supervisor, Alameda County (arrived at 4:30pm) Don Biddle, Vice Mayor, City of Dublin <u>Members Absent</u> Bob Woerner, Vice Mayor, City of Livermore Tim Sbranti, Mayor, City of Dublin

2. Meeting Open to Public

None.

3. Minutes of the October 27, 2014 Meeting of the P&S Committee. Director Brown requested a change in word spelling on page 2.

Approved: Biddle/Brown Aye: Biddle, Brown No: None Not present for vote: Haggerty

4. Quarterly Report – Operations

Staff provided a report on Operations for the first quarter of fiscal year 2015. The

report included a summary and analysis of operational statistics. Fixed route shows a slight decrease in average daily ridership compared to last year for Monday thru Saturday service. Sunday service showed a slight increase, largely due to the improved service to the Livermore Premium Outlets on Sundays. On-Time performance remains relatively stable in the first quarter with a slight decrease over the same time period as last year. Karla Brown was disappointed to see that the ontime performance went from 81.4% down to 80.3% from last year and she briefly discussed potential modifications to the 70 line to improve its OTP Paratransit operation shows an upward trend with passengers and trips and there is a 10% increase in passengers compared to last year during the same time period. Paratransit OTP has improved significantly compared to when the new contractor first started providing service. Compared to the first quarter of last year, OTP for Paratransit is down 1% but steadily increasing each month. Customer service complaints are down compared to the same time period as last year. The Committee likes the yearly quarter to quarter comparison rather than the month to month comparison and feel staff is on the right track for charting data.

5. First Quarter 2015 Marketing and Outreach Activities

Staff provided an update on Marketing and Outreach activities implemented during the first quarter of fiscal year 2015. Staff also provided an update on activities currently planned for the remainder of fiscal year 2015. Upcoming activities and events include; Stuff A Bus food drive on December 6, 2014, February Service changes, Spring Foothill High School Free Ride Campaign, and the Wheels Bus Book. The Committee would like to see Dublin High School included in the Free Ride Campaign/student ambassador program Staff will begin discussions with Dublin High in early 2015, but may not be able to implement the program until the 2015/2016 school year.

6. Dial-A-Ride Passenger Follow-Up Survey

Staff provided information on the follow up Dial A Ride survey given to respondents this past October 2014. Of the original 30 respondents, staff was able to reach approximately 20 for the follow-up survey. The survey shows rider satisfaction has improved significantly in all categories from the previous responses received.

7. Comprehensive Operational Analysis – Scope Modification

Staff provided a recommendation to the Committee of adding an additional base task to the scope of work to the Request For Proposals for the Comprehensive Operational Analysis (COA). The base task to be added would be to ask consultants to make recommendations for the Wheels bus network within a 2040 timeframe, utilizing a phase approach for service implementation. To allow for this modification to the scope of work, the due date for submitting proposals will be extended to January 9, 2015.

8. Preview of Upcoming P&S Committee Agenda Items

10. Next Meeting Date is Scheduled for: January 26, 2015

11. Adjourn

Meeting adjourned at 4:55pm.