

**LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY**  
**1362 Rutan Court, Suite 100**  
**Livermore, CA 94551**

**PROJECTS and SERVICES COMMITTEE MEETING / COMMITTEE OF THE**  
**WHOLE**

**COMMITTEE MEMBERS**

<b>SCOTT HAGGERTY – CHAIR</b>	<b>KARLA BROWN</b>
<b>DAVID HAUBERT – VICE CHAIR</b>	<b>STEVEN SPEDOWFSKI</b>

**DATE:** Monday, October 26, 2015

**PLACE:** Diana Lauterbach Room LAVTA Offices  
1362 Rutan Court, Suite 100, Livermore

**TIME:** 4:00p.m.

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**MINUTES**

**1. Call to Order and Pledge of Allegiance**

Committee Vice Chair David Haubert called the meeting to order at 4:00 pm.

**2. Roll Call of Members**

**Members Present**

David Haubert – Mayor, City of Dublin  
Dawn Argula – Chief of Staff, County of Alameda  
Jerry Pentin – Councilmember, City of Pleasanton  
Steven Spedowski – Councilmember, City of Livermore  
Don Biddle – Councilmember, City of Dublin

**Members Absent**

Scott Haggerty – Supervisor, County of Alameda  
Karla Brown – Vice Mayor, City of Pleasanton  
Laureen Turner – Vice Mayor, City of Livermore

**3. Meeting Open to Public**

No comments.

**4. Minutes of the September 28, 2015 Meeting of the P&S Committee.**

Approved: Pentin/Spedowski  
Aye: Pentin, Haubert, Spedowski, Argula, Biddle  
No: None  
Abstain: None

Absent: Haggerty, Brown, Turner

## **5. Try Transit to School Results**

Staff presented results from our 2015 Try Transit to School 2015 that was conducted from September 7<sup>th</sup> to September 18<sup>th</sup>. LAVTA offered free rides to Middle and High School students on all fixed routes. LAVTA recorded 15,500 free rides system wide and an additional 3,348 school trippers. This was a 30% increase in normal daily ridership and cost the agency approximately \$31,000 in fare revenue. The agency promoted the event through traditional media channels, including the website and Facebook, as well as through the Tri-Valley schools.

LAVTA is working on the Ambassador Program soliciting applications from High School students to get the word out about Wheels service and help with travel training. Applications are due at the end of the month and staff is happy to report that we have received five applications from Dublin High and one from Livermore. The incentive is an annual Wheels pass which is a value of \$720.00. LAVTA will report back on this at a later date. Board Member Pentin asked that staff email him the details of the Ambassador Program so he can reach out to his Pleasanton High School contacts.

Councilmember Spedowfski mentioned looking into LAVTA providing subscription based service for schools.

This item was informational only.

## **6. Wheels Forward: Service Design Guidelines**

Staff presented the Service Design Guidelines for review and approval from the P&S Committee. These guidelines will help shape the future of the Wheels bus system. The guidelines aim to resolve the tension of competing transit goals. The Comprehensive Operational Analysis (COA) did public outreach and the public provided feedback on service tradeoffs.

Several principles of transit service design are proposed for use in scenario development and service planning. Those principles are: Headways/Frequency, Direct Alignments, Routes Alignment, Spacing Between Routes, Route Deviations, Transfers, Route Consistency, and Stop Spacing.

Three service scenarios have been developed and will be presented at a series of community meetings. The final service scenario presented for approval in 2016 will incorporate both Board and public comment, as well as the approved service design guidelines.

Michael Tree told the councilmembers that the public wanted a quicker system, more frequency, and were fine with walking further for faster bus service. Redesigning the system is to build ridership, since currently it is broken.

Councilmember Pentin is surprised that our online response is different than our surveys and that fifteen minutes is a good metric, as the public's attention span is

just over a minute-and-a-half. Pentin is surprised that the metric is not under ten minutes and that we should plan for this frequency for the future. Councilmember Haubert is interested if there are other reasons for customers not using Wheels for example bus stops not covered, no Wi-Fi, or financial reasons. Christy explained that frequency is a large reason, but millennials are requesting Wi-Fi. Christy also mentioned that LAVTA can add a widget on our website, so customers can see the cost benefit of riding buses. Dawn Argula requested a comparison of the number of stops served by route between existing service and each of the scenarios.

A motion was made to endorse and forward to the Board of Directors.

Approved: Pentin/Haubert

Aye: Pentin, Haubert, Spedowski, Argula, Biddle

No: None

Abstain: None

Absent: Haggerty, Brown, Turner

## **7. Wheels Forward: Service Alternatives**

The Wheels COA developed three service alternative scenarios. The primary goal of the LAVTA COA is to improve transit service in the Tri-Valley area. Convenient and cost-effective transit service requires an appropriate balance of coverage, frequency, and service span.

Each of the three scenarios that have been developed are designed to address existing mobility challenges, find the most productive markets, and address operational issues. The overall goal of the scenarios is to improve ridership and utilization of service.

Thomas Wittmann is the Project Manager for the COA and presented the three service scenarios to the P&S Committee. It was suggested that bus stop locations be added to the three scenarios, so you can see where they will be located.

This item was informational only.

## **8. Preview of Upcoming P&S Committee Agenda Items**

### **9. Matters Initiated by Committee Members**

None.

## **10. Next Meeting Date is Scheduled for: November 23, 2015**

## **11. Adjourn**

Meeting adjourned 5:38pm.