

EXECUTIVE DIRECTOR'S REPORT

September 2016

1. Implementation of Fixed Route Improvements

On August 13, 2016, the fixed route improvements were implemented from the recent Comprehensive Operational Analysis. The following is a brief description of the success and challenges of the changes:

Overall ridership: Staff anticipated a temporary ridership reduction of approximately 10% -15% from the system changes, with ridership building back to normal levels and exceeding current ridership by 10% over the next 12-18 months. Actual ridership in August was only 1.8% below the previous year, with indications that within the next few months ridership might surge beyond previous year totals.

Easy Pass at Las Positas College (LPC): The realignment of the 30R to LPC, and the introduction of the Easy Pass has been a big hit with the students. Ridership in the first week was nearly double that of last year and rising. Unfortunately, ACE is running behind on putting into place their ½ price discount for students. Staff expects the ACE discount to be implemented by October 1st.

On Time Performance (OTP): The key routes that drive on time performance for the system are the 30R and the 10R, which operate Rapid service. The re-routed 30R is showing OTP as strong as 87%. However, the 10R is struggling due to traffic and has an OTP of approximately 70%. Staff is analyzing the 10R performance and will have an improvement strategy in September.

Other routes with OTP issues include Route 1, the new Route 14, and Routes 501 and 607. Routes 501 and 607 were adjusted to accommodate traffic flows and strong ridership volumes and are now running without OTP issues. Staff continues to work on a remedy for Route 1 and Route 14.

Overall OTP is improving after the initial traffic issues caused by back to school activities and is currently at 80%. Staff has an expectation of meeting the agency's goal of 85% OTP in the near future as adjustments are made to the redesigned bus system.

2. Marketing Efforts

Las Positas College Easy Pass: The agency's website features a slider and information on the Easy Pass. Additionally, a brochure on the Easy Pass has been created and distributed on campus. A Facebook contest will begin on Monday, September 12th that will feature a photo contest of students with their Easy Pass on the system, and additional promotional signage, such as yard signs for the campus, are in production.

Individualized Marketing on Santa Rita Road/Owens Drive: Proposals are due on Friday, September 9th for the individualized marketing to be conducted next spring and summer along Santa Rita Road and Owens Drive. Staff anticipates the LAVTA Board will approve a contract for the successful proposer at their October meeting.

Rebranding Efforts: The P&S Committee received the recommendation of the two focus groups and the consultant on the renaming efforts of the bus system. The P&S Committee asked that a community survey be performed to give residents an opportunity to weigh in on the recommendation and provide

their own recommendation. The community survey is expected to be live on Monday, September 9th and staff will return to the P&S Committee with results at the end of September.

Wi-Fi on Rapid and Express Buses: The Wi-Fi project is ongoing and half the Rapid and Express Bus fleet have live Wi-Fi for customers. Staff expects the Wi-Fi project to be completed by the end of October, with marketing efforts on the new service and sponsor starting the first week of November.

580X: The arrival of new buses for the 580X is complete—meaning the older buses temporarily servicing the 580X have been transitioned out. Staff has created an attractive website slider and webpage on the 580X service, and a direct mail piece on the 580X is being sent the week of September 12th to the more than 2,000 households within a 5 minute walk of the 580X stops. Additionally, to promote the 580X the mailer will highlight the 580X being fare free from September 12th through September 30th to provide an incentive for residents to try the new service.

3. Financial Audit

Next week begins the annual financial audit. Staff has received for the past 20 years the Financial Excellence Award, which is given to encourage government agencies to exceed the minimum requirements in preparing their annual financial report.

4. Legislation in Sacramento

At the end of August, the California Legislature completed its 2015-16 Regular Session. Among the hundreds of bills passed during the closing hours of the session were several of importance to California's transit operators. Governor Brown now has until September 30th to act on these bills.

On such measure was Senate Bill 838, which was sponsored by the California Transit Association. The measure compels the State Controller's Office to temporarily return to the long-understood methodology for allocating any unallocated funding from the State Transit Assistance Program (STAP) for FY2015/16, and, all funds to be allocated in FY2016/17. The financial impact on LAVTA is positive, but the greatest impact will be on MTC, which will now be in a position to distribute STAP funds.

Additionally, the Legislature also passed Assembly Bill 1613, which allocated \$900 million of the \$1.4 billion in Cap and Trade auction proceeds that was generated from auctions in FY 14/15 and 15/16, but heretofore left unspent due to disagreement between the Assembly and the Senate. The expenditure plan retains \$462 million for allocation in future years. AB1613 makes the following allocations:

- \$368M to the Air Resources Board, with \$150M of the funds being for heavy-duty vehicles
- \$140M to the Office of Planning and Research for the Strategic Growth Council (to provide climate initiatives grants)
- \$135M for the Transit and Intercity Rail Program
- \$80M to the Natural Resources Agency for Urban Greening
- \$65M to the Department of Food and Agriculture
- \$40M to the Department of Forestry and Fire Protection
- \$40M to the Department of Resources, Recycling and Recovery Development
- \$20M to the Department of Community Services and Development
- \$10M of the Department of Transportation for the Active Transportation Program
- \$2M to the Office of Planning and Research for the Strategic Growth Council to provide technical assistance to disadvantaged communities.

5. Comprehensive Paratransit Study

The joint Comprehensive Paratransit Study with the City of Pleasanton is currently being advertised for proposals. The due date is September 23rd and staff anticipates the City of Pleasanton City Council to award the project in November.

6. Advertisement for Executive Consultant for Altamont Regional Rail Working Group

Proposals are due on September 19th for the recruitment of the Executive position for the Altamont Regional Rail Working Group. It is expected that the award will be made by the LAVTA Board at their October meeting.

7. Alameda County Fair Ridership

The agency added service on Route 8 resulting in approximately 2,958 passenger trips to the 2016 Alameda County Fair. Additionally, there were 1,664 passengers recorded on Route 10 going to the Fair. Overall, ridership figures to the Fair decreased from approximately 5,600 trips in 2015 to 4,600 trips in 2016, with Fair attendance increasing slightly over the same time period. Staff is currently evaluating the potential reasons why ridership decreased in anticipation of improvements for next year.

8. Historic Depot Renovation and Relocation

The Historic Depot renovation planning is at the 90% mark and the project will be bid in October or November. The demo of the current customer service building will happen in December or January and the Historic Depot will be moved to the Livermore Transit Center shortly thereafter.

9. Wheels On Demand Discount Project

The agency is currently waiting on the FTA to bless the Wheels On Demand Project so that staff can move forward with the details of the project with Uber, Lyft and DeSoto Cabs—all of which are interested in participating in the project. Staff is still holding hope that Wheels On Demand can be up and running by the end of September. However, the more likely scenario is October.

Attachments

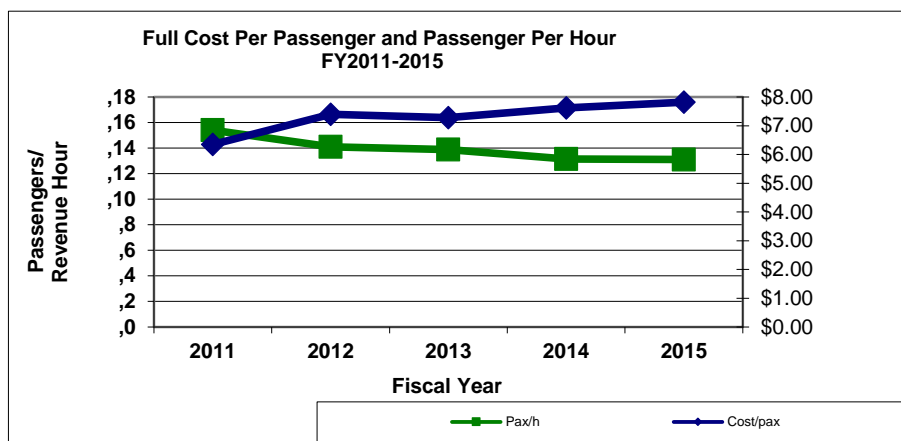
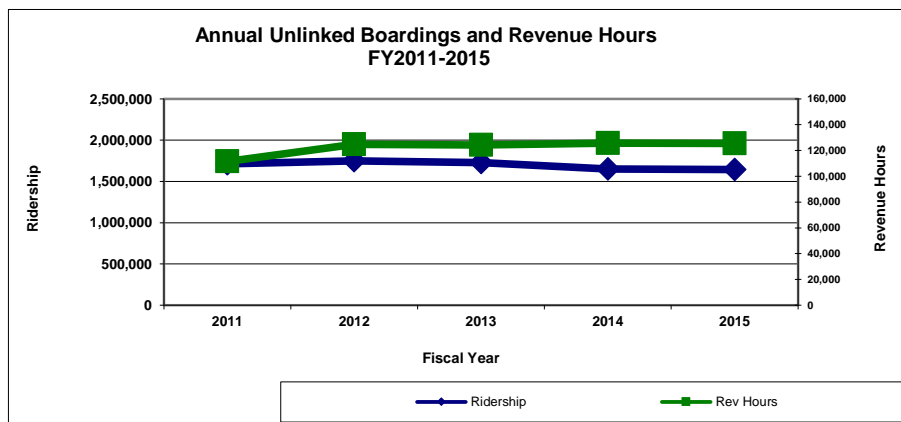
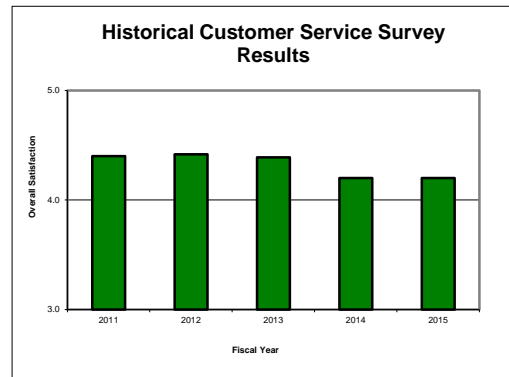
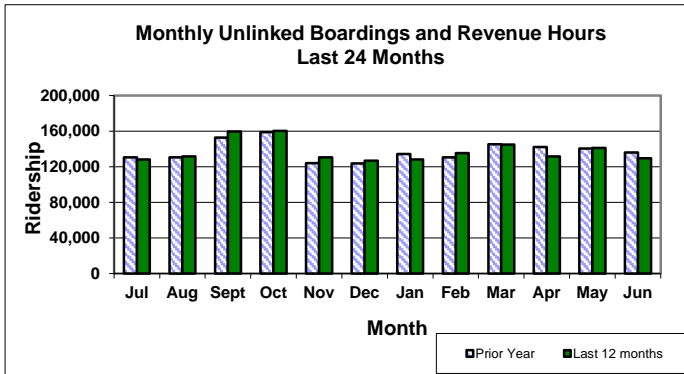
1. Board Statistics June FY16
2. Board Statistics July FY16
3. 4th Quarter FY2016 Operations Report
4. 4th Quarter FY2016 Marketing Report
5. 4th Quarter Grants Report
6. FY17 Upcoming Committee Items

Monthly Summary Statistics for Wheels

June 2016

FIXED ROUTE

FIXED ROUTE						
	June 2016			% change from one year ago		
Total Ridership FY 2016 To Date	1,647,937			-0.1%		
Total Ridership For Month	129,555			-4.7%		
Fully Allocated Cost per Passenger	\$8.36			14.9%		
	Weekday	Saturday	Sunday	Weekday	Saturday	Sunday
Average Daily Ridership	5,237	2,073	1,513	-4.1%	-13.2%	-2.6%
Passengers Per Hour	12.3	11.0	13.3	-3.1%	-13.2%	-2.7%
	June 2016			% change from last month		
On Time Performance	77.2%			-2.2%		



Monthly Summary Statistics for Wheels

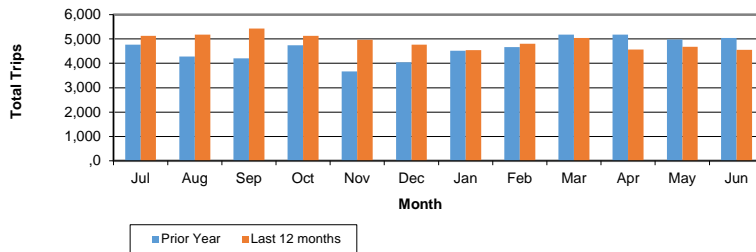
June 2016

PARATRANSIT

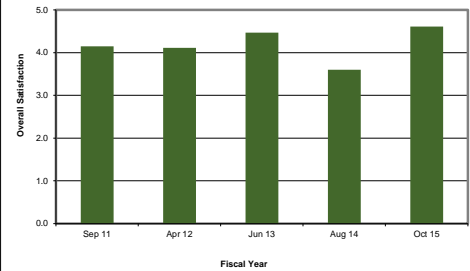
General Statistics	June 2016	% Change from last year	Year to Date
Total Monthly Passengers	4,560	-9.6%	58,407
Average Passengers Per Hour	1.70	-48.5%	3
On Time Performance	95.6%	-1.3%	2
Cost per Trip	\$32.51	2.0%	65
Number of Paratransit Applications	20	-37.5%	415
Calls Answered in <1 Minute	86.50%	3.3%	2

Missed Services Summary	June 2016	Year to Date
1st Sanction - Phone Call	15	55
2nd Sanction - Written Letter	0	13
3rd Sanction - 15 Day Suspension	1	5
4th Sanction - 30 Day Suspension	0	0
5th Sanction - 60 Day Suspension	0	0
6th Sanction - 90 Day Suspension	0	0

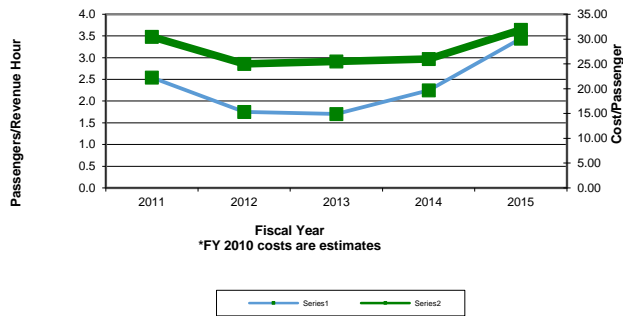
Paratransit Monthly Unlinked Boardings, Last 24 Months



Historical Customer Service Survey Results



**Paratransit Full Cost Per Passenger and Average Passengers Per Hour
FY2011-2015**



Monthly Summary Statistics for Wheels

June 2016

SAFETY							
ACCIDENT DATA	June 2016				Fiscal Year to Date		
	Fixed Route		Paratransit		Fixed Route		Paratransit
Total	6		0		49		2
Preventable	4		0		25		0
Non-Preventable	2		0		24		2
Physical Damage							
Major	1		0		7		0
Minor	5		0		40		0
Bodily Injury							
Yes	0		0		9		1
No	6		0		40		0

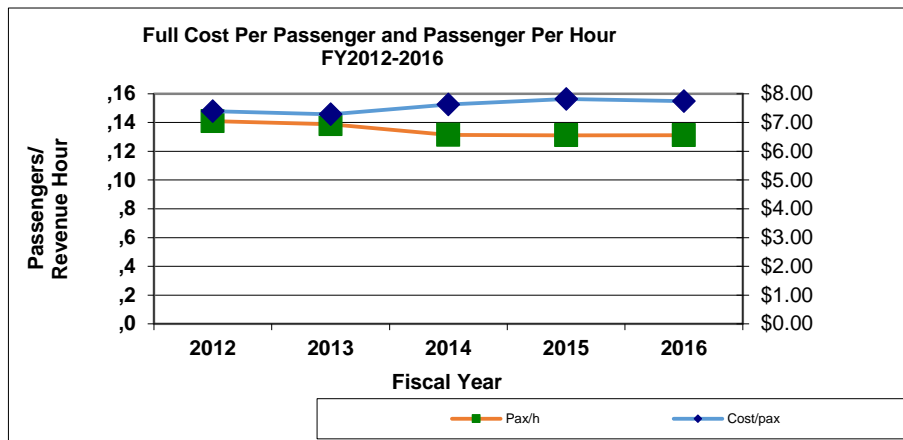
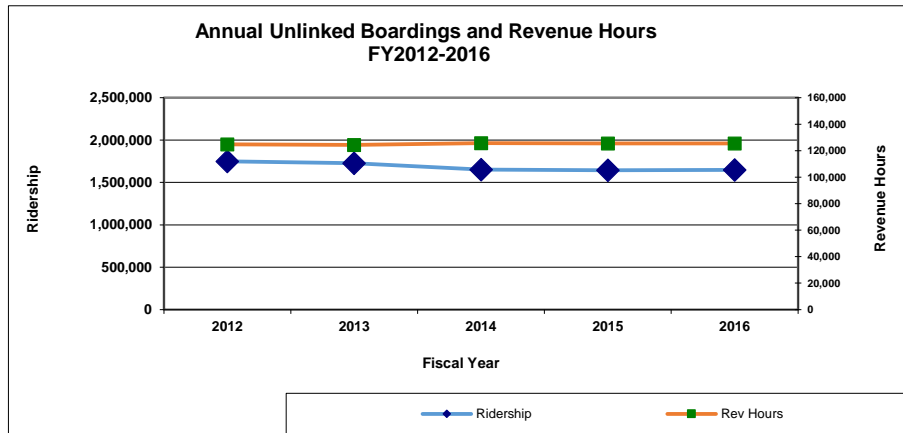
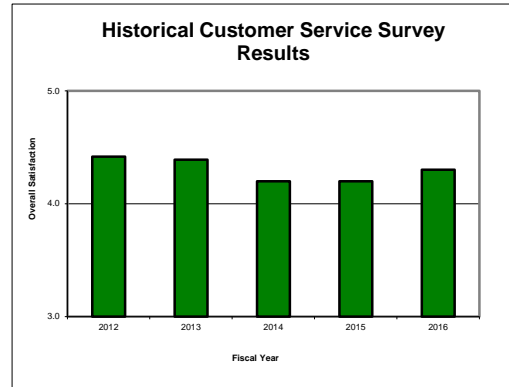
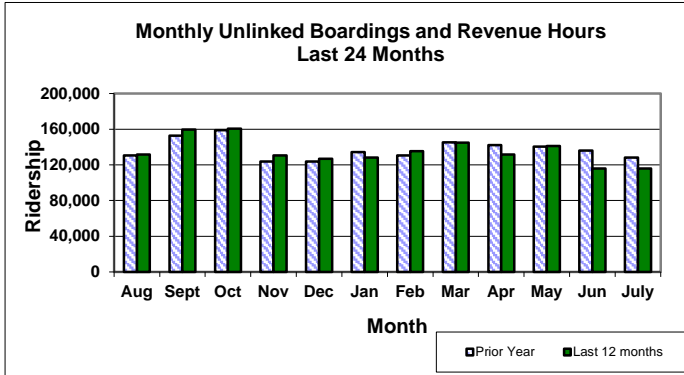
MONTHLY CLAIMS ACTIVITY	Totals
Amount Paid	
This Month	\$15,067.37
To Date This Fiscal Year	\$121,438.42
Budget	\$100,000.00
% Expended	121%

CUSTOMER SERVICE - ADMINISTRATION		
CATEGORY	Number of Requests	
	June 2016	Year To Date
Praise	0	1
Bus Stop	4	32
Incident	0	2
Trip Planning	7	11
Fares/Tickets/Passes	0	16
Route/Schedule Planning	7	75
Marketing/Website	1	18
ADA	0	10
TOTAL	19	165

CUSTOMER SERVICE - OPERATIONS								
CATEGORY	FIXED ROUTE				PARATRANSIT			
	VALID	NOT VALID	UNABLE TO VALIDATE	VALID YEAR TO DATE	VALID	NOT VALID	UNABLE TO VALIDATE	VALID YEAR TO DATE
Praise	1	0	0	18	0	0	0	3
Safety	3	3	4	16	0	0	0	1
Driver/Dispatch Courtesy	0	4	0	9	0	0	2	5
Early	2	2	0	9	0	0	1	0
Late	1	1	0	44	0	0	1	11
No Show	0	1	0	21	1	2	4	6
Incident	0	0	0	0	0	0	0	0
Driver/Dispatch Training	1	1	2	14	0	0	0	7
Maintenance	0	0	0	1	0	0	0	1
Bypass	1	2	1	12	0	0	0	0
TOTAL	8	14	7	126	1	2	8	31
Valid Complaints								
Per 10,000 riders	0.62							
Per 1,000 riders					0.22			

Monthly Summary Statistics for Wheels July 2016

FIXED ROUTE						
	July 2016			% change from one year ago		
Total Ridership FY 2017 To Date	115,835			-9.7%		
Total Ridership For Month	115,835			-9.7%		
Fully Allocated Cost per Passenger	\$8.68			6.7%		
	Weekday	Saturday	Sunday	Weekday	Saturday	Sunday
Average Daily Ridership	4,804	2,084	1,558	-3.9%	-11.3%	-11.7%
Passengers Per Hour	11.6	11.1	13.7	-2.9%	-11.4%	-11.7%
	July 2016			% change from last month		
On Time Performance	80.4%			4.1%		



Monthly Summary Statistics for Wheels

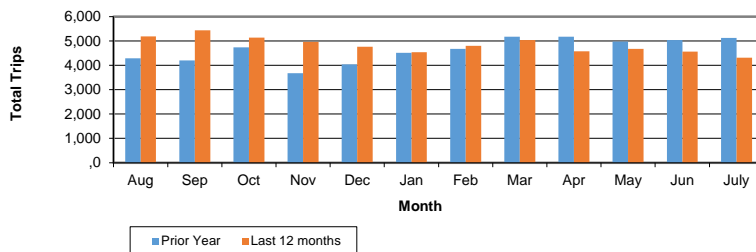
July 2016

PARATRANSIT

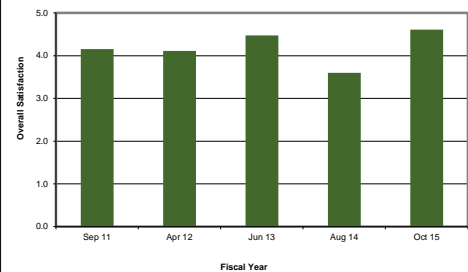
General Statistics	July 2016	% Change from last year	Year to Date
Total Monthly Passengers	4,312	-15.9%	4,312
Average Passengers Per Hour	1.90	-44.1%	1.90
On Time Performance	96.7%	-0.3%	96.7%
Cost per Trip	\$32.51	0.0%	\$32.51
Number of Paratransit Applications	57	62.9%	57
Calls Answered in <1 Minute	72.20%	-15.9%	72.20%

Missed Services Summary	July 2016	Year to Date
1st Sanction - Phone Call	5	5
2nd Sanction - Written Letter	0	0
3rd Sanction - 15 Day Suspension	0	0
4th Sanction - 30 Day Suspension	0	0
5th Sanction - 60 Day Suspension	0	0
6th Sanction - 90 Day Suspension	0	0

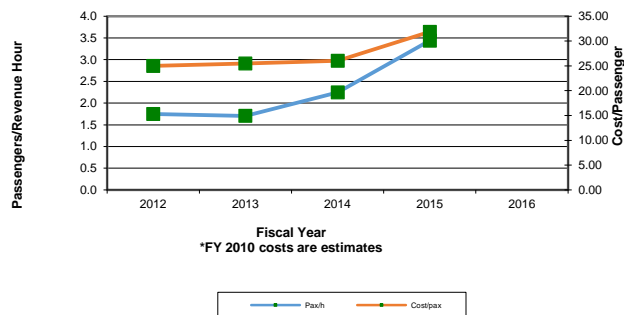
Paratransit Monthly Unlinked Boardings, Last 24 Months



Historical Customer Service Survey Results



Paratransit Full Cost Per Passenger and Average Passengers Per Hour FY2011-2015



Monthly Summary Statistics for Wheels
July 2016

SAFETY							
ACCIDENT DATA	July 2016				Fiscal Year to Date		
	Fixed Route		Paratransit		Fixed Route		Paratransit
Total	1		0		1		0
Preventable	1		0		1		0
Non-Preventable	0		0		0		0
Physical Damage							
Major	0		0		0		0
Minor	1		0		1		0
Bodily Injury							
Yes	0		0		0		0
No	1		0		1		0

MONTHLY CLAIMS ACTIVITY	Totals
Amount Paid	
This Month	\$15,207.06
To Date This Fiscal Year	\$15,207.06
Budget	\$100,000.00
% Expended	15%

CUSTOMER SERVICE - ADMINISTRATION		
CATEGORY	Number of Requests	
	July 2016	Year To Date
Praise	0	0
Bus Stop	2	2
Incident	0	0
Trip Planning	1	1
Fares/Tickets/Passes	0	0
Route/Schedule Planning	17	17
Marketing/Website	3	3
ADA	1	1
TOTAL	24	24

CUSTOMER SERVICE - OPERATIONS								
CATEGORY	FIXED ROUTE				PARATRANSIT			
	VALID	NOT VALID	UNABLE TO VALIDATE	VALID YEAR TO DATE	VALID	NOT VALID	UNABLE TO VALIDATE	VALID YEAR TO DATE
Praise	2	0	0	2	1	0	0	1
Safety	0	6	0	0	0	0	0	0
Driver/Dispatch Courtesy	1	3	1	1	0	0	0	0
Early	1	0	0	1	0	0	0	0
Late	4	3	0	4	0	0	0	0
No Show	5	0	0	5	0	0	2	0
Incident	0	0	0	0	0	0	0	0
Driver/Dispatch Training	0	0	1	0	0	0	0	0
Maintenance	2	0	0	2	0	0	0	0
Bypass	1	8	0	1	0	0	0	0
TOTAL	14	20	2	14	0	0	2	0
Valid Complaints								
Per 10,000 riders	1.21				0.00			
Per 1,000 riders					0.00			

LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY

STAFF REPORT

SUBJECT: FY 2016 4th Quarter Report – Operations

FROM: Christy Wegener, Director of Planning & Communications

DATE: August 22, 2016

Action Requested

This is an informational item.

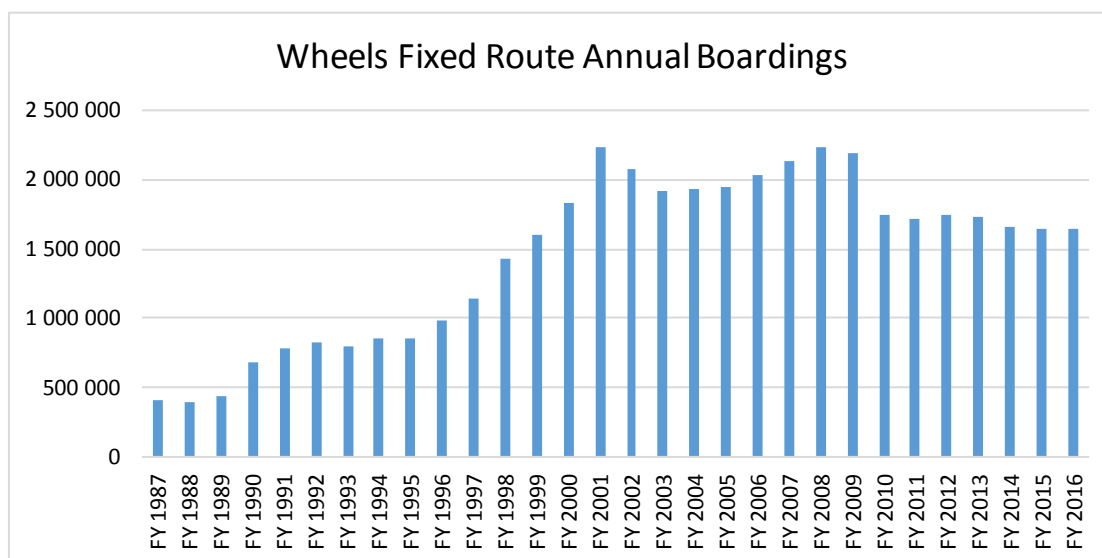
Background

This report is intended to provide the Committee with a summary and analysis of operations for the fourth quarter of FY2016 (April – June 2016) and FY2016 year end summary, including fixed route, paratransit, and operational performance metrics.

Discussion

Fixed Route

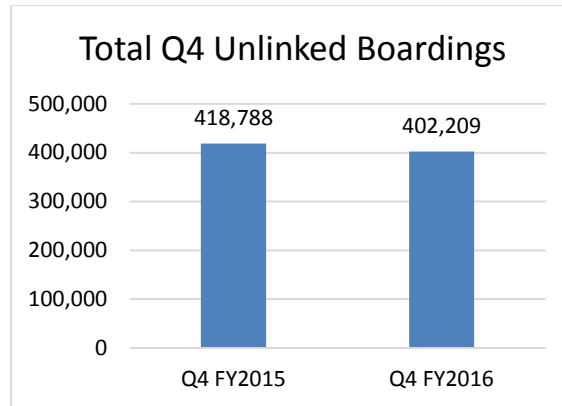
The graph below shows the long-term ridership trend for the Wheels service from the agency's inception thru the fiscal year that just ended - FY2016.



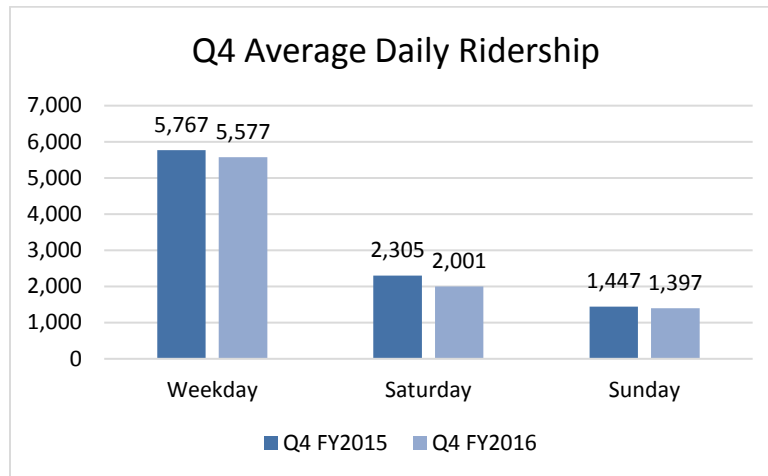
The ridership number for the Wheels fixed-route system for FY2016 amounted to a total of 1,647,920 unlinked boardings. At a 0.1 percent decrease, this was almost identical to the total seen in the prior year. As the chart above indicates, this continues a longer trend of ridership

holding relatively steady after the loss that was seen immediately after the major service reductions that were implemented in 2009.

Turning to the fourth quarter of FY2016, the 402,209 boardings represented a decrease of 4.0% compared with the corresponding time period of last year. All in all, combined with the trend from the first three quarters of the fiscal year (two of which were positive, and one negative), this appears to continue the overall trend of smaller fluctuations within an overall setting of ridership holding steady. The following chart illustrates the year-on-year trend and total ridership for Q4 specifically.

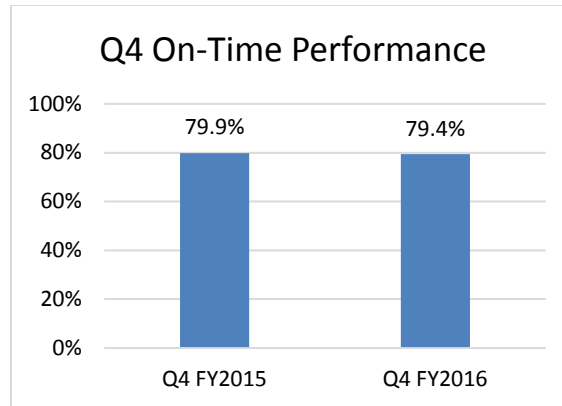


The next chart shows the ridership breakdown by average boardings per service day during the quarter, largely mirroring the trend of the quarter in total. During this time, average weekday ridership decreased from 5,767 to 5,577, and average Saturday ridership decreased from 2,305 to 2,001, compared to a year earlier. The Sunday average was also down, but to a lesser extent.



Ridership trends at the individual route level were mixed: While many lines followed the general negative trend during the quarter, routes 2, 3, 8, and the two ACE connector routes 53 and 54 went against the general trend and continued an upward path that these routes have shown during recent quarters as well. As a group, supplemental routes (school trippers) were also up, finishing close to +4.6%.

On-time performance (OTP) slipped slightly compared with same quarter of the previous year, ending up at 79.4%. Within the quarter, the highest OTP monthly percentage was observed in April, with a reading of 82.1%.

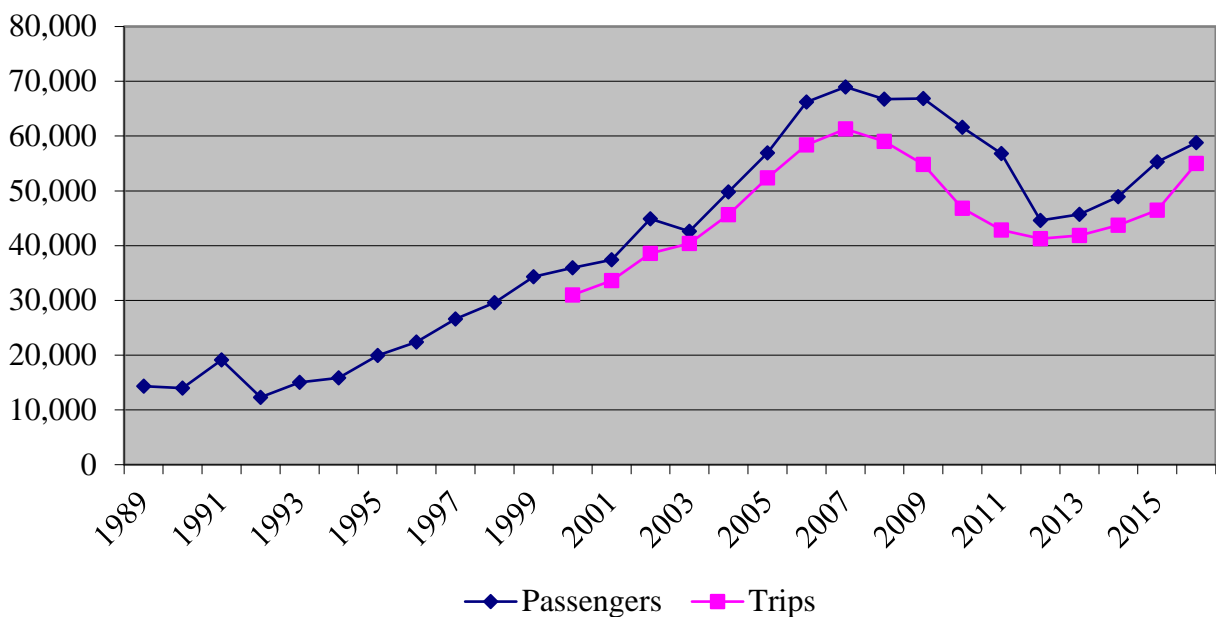


At the route-level, routes 1 (Santa Rita Jail / Rose Pavilion), 2 (Dublin Ranch), and 53 (ACE / BART) all saw on-time percentage above 85%, while routes 3 (West Dublin), 54 (ACE / Hacienda), and 70 (Walnut Creek) scored below 70% during the quarter. Trunk routes 10 (Livermore / Pleasanton / Dublin) and 30 (Rapid) had percentages slightly above and slightly below system average, at 82.2% and 78.5%, respectively.

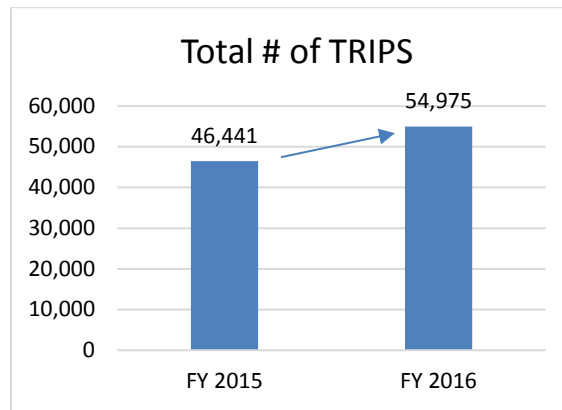
Paratransit

The graph below provides an overview of the historic paratransit ridership trend from the agency's inception thru the fiscal year FY2016:

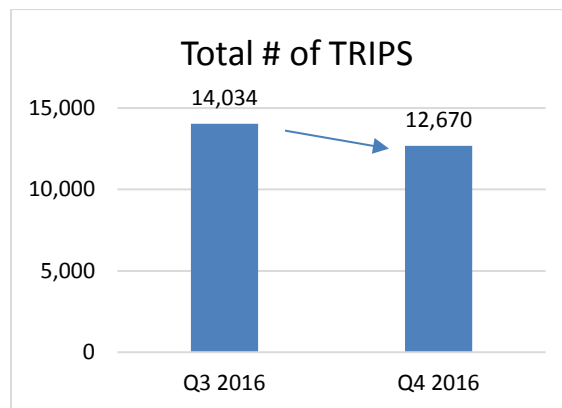
Annual Paratransit Ridership FY 1989-2016



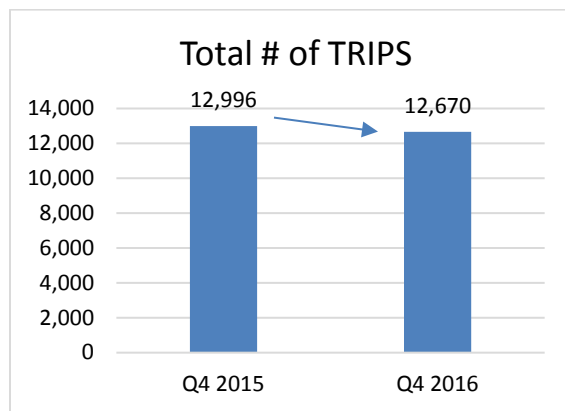
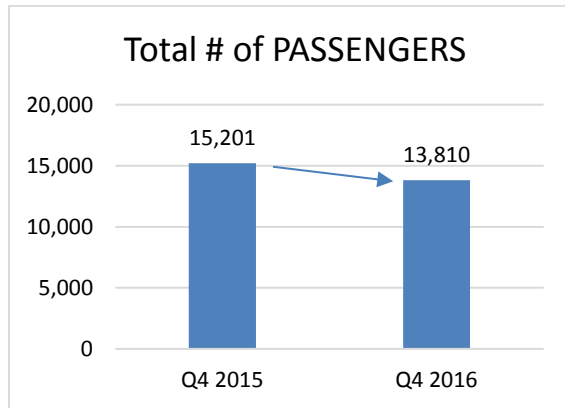
Between the FY2015 and FY2016 the agency experienced a drastic 18% increase in the percentage of trips from 46,441 trips provided in FY2015 to 54,975 trips in FY2016 as the chart below illustrates:



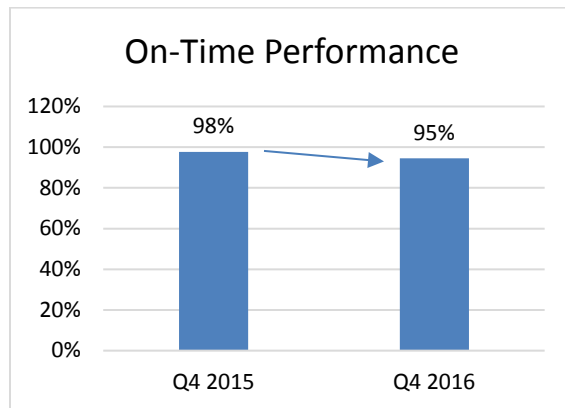
Since the ridership had been growing at an alarming rate, the agency put into place a series of measures to manage the demand in 3rd quarter FY2016. These measures included capping subscription rides to 50% per agency policy, negotiating trip times, conducting in-person eligibility assessments, enforcing the late cancellation/no-show policy, and referring Pleasanton residents to the Pleasanton Paratransit service. The agency started seeing positive results of the above-mentioned measures in Q4 of 2016 when the number of trips decreased by 10% when comparing it to the Q3 of the same year. The number of trips decreased from 14,034 in Q3 down to 12,670 in Q4.



The FY2016 Q4 the total number of passengers served on paratransit, which includes personal care attendants (PCAs) and companions, decreased by 9.2% from 15,201 to down to 13,810 when compared to the same three months the year prior. The number of trips during the same time period decreased by 3% from 12,996 to 12,670, as the two charts below illustrate. Part of the reason why the reduction in the number of trips has not been as drastic as in the number of total passengers is that in FY2016, 54 of the trips were for the mandatory in-person ADA paratransit assessments, which was not part of the eligibility process a year ago. Additionally, the paratransit contractor had data inaccuracies that were corrected as of April 2016.



The on-time performance (OTP) for the FY 2016 Q4 was 95% compared to the 98% the year prior. While the OTP in has decreased by 3% it still meets the performance standard of 95%.

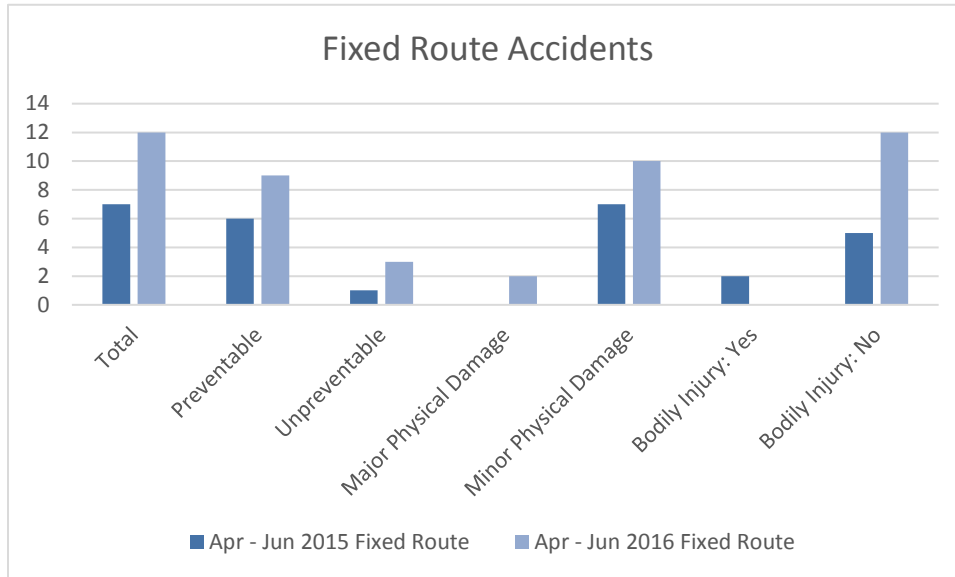


Accidents/Incidents

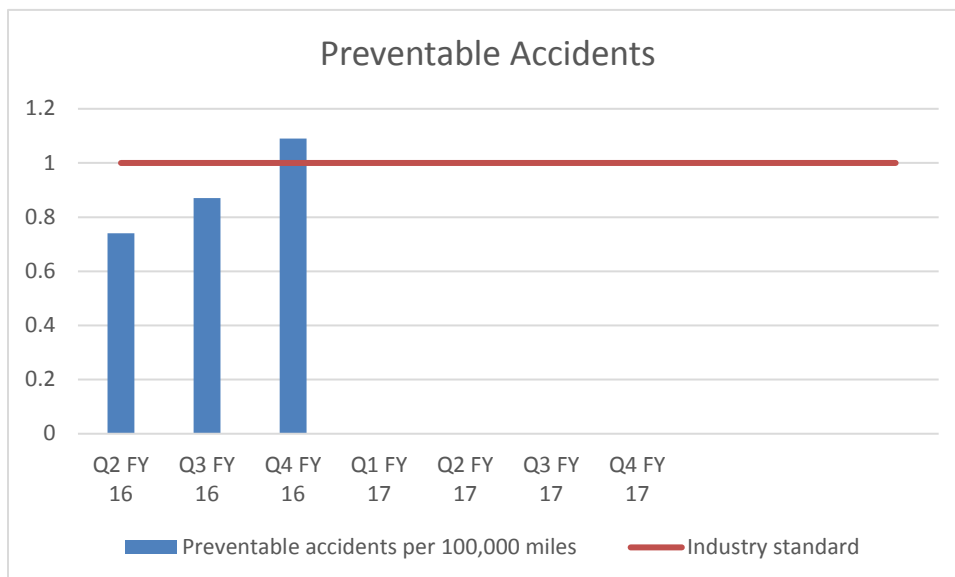
Fixed Route

Noted in the figure below for Fixed Route Accidents, in the fourth quarter, there have been twelve (12) reportable accidents/incidents on the fixed route system, nine (9) of which were

determined to be preventable, and three (3) deemed non-preventable. Two (2) of the accidents resulted in major damage, and ten (10) resulted in minor or no damage to the vehicles (only fixed route are LAVTA owned vehicles). None of the fixed route accidents resulted in bodily injury. Staff continues to work with the operations contractor to identify trends in preventable accidents, and continues to work with CalTIP to ensure appropriate oversight and resources are available in this area. CalTIP is providing LAVTA and its contractor with two days of training in accident/incident prevention.



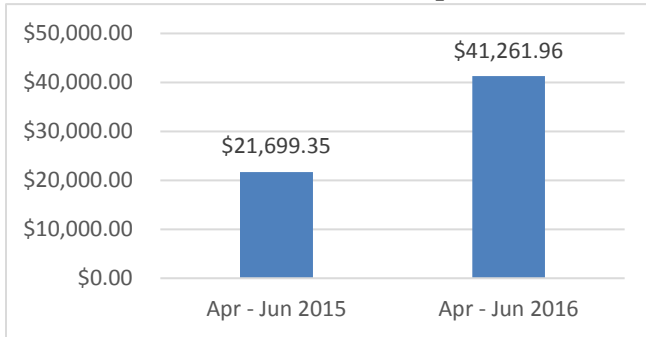
Many contractor-operated transportation companies use 1 preventable accident per 100,000 total miles in fixed route service as a goal. Looking at preventable accidents per 100,000 total miles, MV comes in at 1.09 for a 12-month rolling period from June 1, 2015 – June 30, 2016. (This is a metric that was not included in this report prior to Q2 FY16)



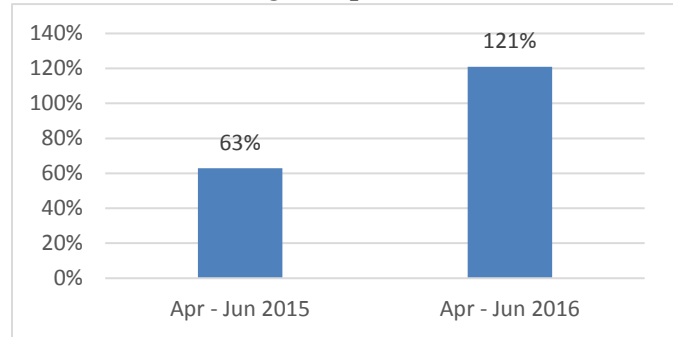
Claims Activity

With respect to the monthly accident claim activity, the charts below highlight claims **for fixed route only**. It should be noted that some of the FY16 expenditures are for the prior fiscal year, as adjudication of claims can take some time after the actual accident/incident. Even so, there is an increased focus on Safety with LAVTA’s fixed route contractor in light of the preventable accidents/incidents and higher dollars being expended on claims.

Accident Claims: \$ Expended



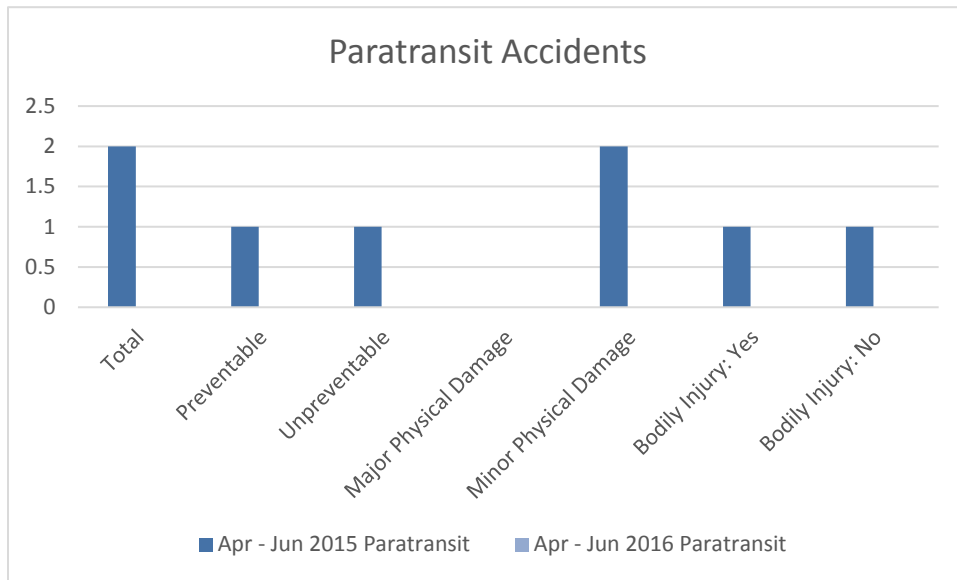
% Budget Expended



Accidents/Incidents

Paratransit

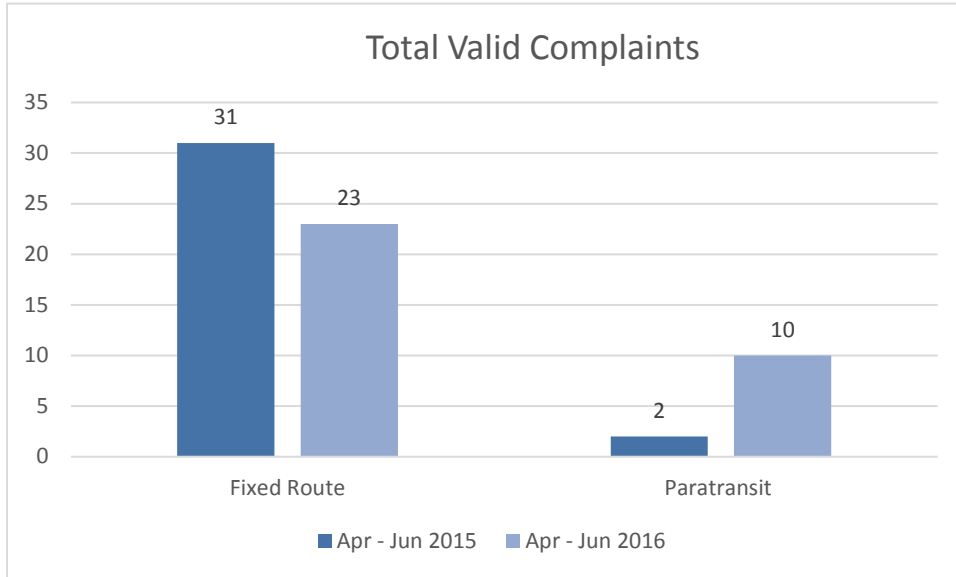
In the fourth quarter there were no paratransit accident/incidents compared to two (2) paratransit accidents/incidents last year.



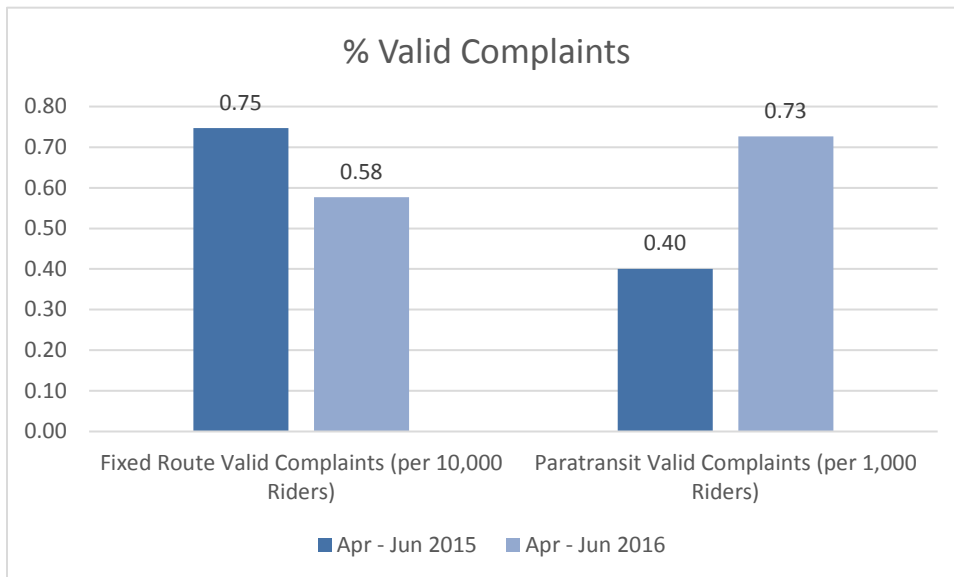
Customer Service

Customer Service staff processed a total of 162 customer requests for Q4 FY15 and a total of 121 for Q4 FY16; the decrease may be related to the service change outreach that provided other means for the community to provide feedback and ask questions other than the customer service database, i.e. route planning requests. LAVTA’s Service Quality Standards Index, a

measurement of performance for fixed route and paratransit service providers, tracks the number of **valid** complaints for both fixed route and paratransit service, as noted for the quarter in the chart below.



The SQSI's established a standard of excellence for complaints of less than 1 per 10,000 rides for fixed route and 1 per 1,000 rides for paratransit.



Comparing the total valid complaints from FY15 and FY16, the number for fixed route has decreased and staff continues to work with the fixed route contractor in the Fixed Route Task

Force meetings held every other week, which allow for timely recognition of trends, and increased attention to the Customer Oversight Program which provides for assigning points to operators for valid complaints. The top valid complaints for fixed route for this quarter are in the areas of “late” (9 complaints), “safety” (4 complaints), and “early” (3 complaints).

The paratransit valid complaints increased by eight complaints as compared to the quarter last year. Staff and the contractor continue to work together in the Paratransit Task Force meetings to ensure that the complaints are dealt with timely, with ten (10) valid complaints total (five in the area of “late,” two “no show,” and two “driver/dispatcher courtesy/training” with the last complaint in the area of “maintenance”).

Next Steps

None

Recommendation

None – information only.

LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY
S T A F F R E P O R T

SUBJECT: Fourth Quarter 2016 Marketing and Outreach Activities

FROM: Dennis Mochon, Senior Marketing and Communications Specialist

DATE: August 22, 2016

Action Requested

Informational item only. No action required.

Background

This report is intended to provide the Committee with a summary of the marketing and outreach activities for the fourth quarter of FY2016.

Discussion

Activities completed in the fourth quarter:

Outreach for Wheels Forward Public Hearing

Wheels staff conducted outreach at various sites such as the Dublin/Pleasanton BART Station, Las Positas College, Lawrence Livermore National Labs, etc. In addition, newspaper advertising to promote the hearing ran in the Independent, Pleasanton Weekly, and Las Positas Express. Finally, notices were placed on Peachjar and Nextdoor.

Wheels Rebranding

Wheels launched a major project to rebrand the agency name and services with the ad agency, Pavlov. Pavlov conducting opinion research to get public opinion on Wheels services and image through an email campaign and briefed the Board on the findings and next steps in June.

Livermore Wine Festival April 30th and May 1st

Wheels had an information booth for both Saturday and Sunday, April 30th and May 1st at the Wine Festival, and information on Wheels services and the June public hearing to distribute to the public.

Art Mural Dedication

On June 2, Wheels dedicated a new art mural at Vasco and Mesquite in front of the Lawrence Livermore National Labs. The mural was titled Wheels Ticket to Paradise and created by students at Granada High School.



Livermore Mayor John Marchand and LAVTA board member Lauren Turner officiated the art mural dedication.

Alameda County Fair

For the 2016 fair, Wheels offered a buy one get one free ticket similar to last year's campaign. On Senior Days, Wheels staff shared a table with ACTC and the Pleasanton Senior Center to inform the public about all of the senior and disabled services for the Tri-Valley. Wheels did a joint promotion with the Fair and BART to promote taking BART and Wheels to the Fair. Media included: KKIQ radio, interior cards, posters, fair signage, BART signage, social media and a press release.

Wheels in the News

Wheels produced eight press releases during the 4th quarter. These included: Wheels winning the GFOA award; Wheels announces Public Hearing; Wheels approves major service changes; Wheels to dedicate art mural; Wheels announces new services; Alameda County Fair service and 4th of July service announcements. Wheels received major local and national industry articles in the Pleasanton Weekly, The Independent, The Patch and Mass Transit.

Outreach

Wheels participated in several outreach activities targeting schools, seniors, employers and other community organizations as highlighted in Attachment 1.

The following activities have occurred or are planned for First Quarter of FY 2017:

August Service Change

On August 13th, the agency implemented a major service change. To inform customers of the change, the Agency produced new timetables, newspaper and radio advertising, car cards, website information, bus stop schedules, on-hold phone message, social media posts and a news release. In addition over two dozen outreach events were held primarily at the Livermore Transit Center and East Dublin/Pleasanton BART Station.

Try Transit to Schools

LAVTA will target middle and high school students through a two week initiative in September to promote Wheels services. The Try Transit to Schools promotion will offer students of middle and high schools free rides on all regular fixed routes from August 22nd through September 2nd. The agency will promote the event through KKIQ radio, bus cards, Wheels website and social media, as well as through the Tri-Valley schools.

Las Positas Easy Pass Promotion

Web slider, dedicated Easy Pass page on Wheels website, newspaper ads, ad in the class schedule, Easy Pass information on Las Positas and ACE websites, tabling events, yard signs, posters, Las Positas radio ads, student email E-blasts and campus TV advertising.

Budget

No budgetary impact.

Recommendation

None – information only.

Attachment:

1. Summary of Outreach Activities

LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY**Community Outreach Summary Report****Describe significant accomplishments this quarter:**

Preparation, signs and staging the RIDEO bus as well as Staffing for the Alameda County Fair.
 Preparation and materials as well as staffing for the PUBLIC HEARING in MAY. Preparation and staffing for BIKE TO WORK DAY. Preparation and staffing for the Livermore Wine Festival.

Describe significant challenges or barriers encountered this quarter.

Preparing for the August 13, 2016 Service Changes on such a tight timeline with limited staff.

Organization Name	Date	Comments
Bus Stop Review	4/4/2016	Public Info
Signage for Construction Site	4/5/2016	Public Info
Las Positas College Tabling	4/6/2016	Outreach
Senior Travel Training	4/8/2016	Senior Travel Training
Livermore Needs Meeting	4/12/2016	Networking
Senior Travel Training	4/13/2016	Senior Travel Training
Mtg-Logistics for Bike to Work Day	4/14/2016	Bike to Work Day
Hispanic Business Council	4/14/2016	Networking
Travel Training-Spec. Needs	4/18/2016	Travel Training
Dublin USD-Wellness Fair	4/23/2016	Outreach
Travel Training-Spec. Needs	4/26/2016	Travel Training
Senior Travel Training	4/28/2016	Senior Travel Training
Livermore Wine Festival	4-30 & 5-1/2016	Outreach
LAVTA Public Hearing	5/2/2016	Public Hearing-COA-Service Changes
Livermore Needs Mtg.	5/10/2016	Networking
Bike to Work Day	5/12/2016	Bike to Work-Outreach
Dublin Senior Center Consults	5/17/2016	Travel Training
Tri-Valley Air Resource Mtg.	5/17/2016	Networking
Art Mural Dedication	6/2/2016	Dedication for Art in Shelters
Livermore Senior Center Consults	6/9/2016	Travel Training
Mtg with Design firm-Service-COA	6/14/2016	Service Change
Alameda County Fair Tabling	6-16, 6-23 & 6-30, 2016	Senior Outreach
Bus Stop Review	6/27/2016	Stop maintenance

LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY

STAFF REPORT

SUBJECT: Quarterly Grants Update

FROM: Angela Swanson, Senior Grants & Project Management Specialist

DATE: August 23, 2016

Action Requested

Approve the FY 2015-16 Fourth Quarter Grants Update and forward to the Board

Discussion

The Board of Directors receives a quarterly update of the budget and grants summarizing all new funding activity. The attached report details activity for the fourth quarter, April - June 2016.

Grant Applications this Quarter

Two grants were filed during the quarter. The first was to the FTA to support the Wheels on Demand pilot program in East Dublin and West Dublin through the FTA's *MOD Sandbox Demonstration Program*. This program provides a venue through which integrated MOD concepts and solutions – supported through local partnerships – are demonstrated in real-world settings. LAVTA proposed the Wheels on Demand program requesting \$729,248 over three years to support research, marketing and operations. LAVTA teamed with UC Berkeley's research group, the Transportation Sustainability Research Center (TSRC) to do the data analysis and TNC's Uber and Lyft along with local taxi service, DeSoto Taxi Cab. The FTA staff is reviewing the applications now and expects to announce awards in the Fall. The FTA has \$8 million available.

The second grant was to the Alameda County Transportation Commission (ACTC), also in support of the Wheels on Demand demonstration program. This grant will provide 50% of the operating expenses for FY 2016-17.

Grant Awards this Quarter

One new grant, the "*Transit Center Upgrades and Improvements*" grant, was awarded to the agency by Caltrans through the Public Transportation Modernization, Improvement & Service enhancement Account (PTMISEA) program. It is intended to make repairs of the asphalt lot at the Transit Center.

Future Outlook

Sources of grant funding are evolving with some programs drawing to a close and others expanding. Meanwhile fundamental financial shifts such as gas tax and federal funding

make the forecast very dynamic. Following is a brief description of key sources of federal, state and local revenue grant funds. This list, while complete is not exhaustive.

- **Cap & Trade.** Two years into operation, the Cap&Trade program is proving a lucrative source of funding for California's infrastructure. Staff are pursuing funding in the LCTOP and TIRCP programs which make annual apportionments. LCTOP funding is allocated through MTC formulaically. TIRCP funds are competitive and geared toward capital outlay and service expansion projects.
- **FAST ACT.** The successor to MAP-21, the FAST ACT's chief distinction is that it was approved with funding sources identified for the first four years of its six year term. This federal funding program also differs from MAP-21 in that grantees apply directly to the FTA for many types of funds that were previously diverted to state or regional transportation agencies. Also more programs are competitively based. This opens opportunities for LAVTA to pursue funding. Success when competing on a national playing field will require the agency to focus in on high priority projects that align with the agency's key planning documents such as the SRTP, Wheels Forward and the five year capital investment program.
- **Prop 1B.** This state bond was passed in 2006 providing funding for a decade. The majority of programs for which LAVTA was eligible to participate in, including the Transit Security Grants and PTMISEA, are in their final year of appropriations. These grants funded capital investments such as modernization of the Rutan property and Transit Center, purchase of security equipment and on-board video technology.
- **Measure BB** promises new funding opportunities. First opportunity for competitive funds opens in September, closing October. This rounds will be four two years of apportionments. LAVTA formulating grant request strategy. Will submit for paratransit funds, looking at fixed-route opportunities.
- **Regional and County funding opportunities** are increasingly being released with cooperative requirements, between multiple modes of travel and local jurisdictions. We can expect to see more PDA (Priority Development Area) focused, OBAG (One Bay Area Grant Program) type of funding in the future.
- **LAVTA's relative Competitiveness.** Funding at state and federal levels grows ever more tied to three criteria: 1) new service, and 2) realization of greenhouse gas emission reductions and/or 3) benefit to defined Disadvantaged Communities (DACs). With a majority of competitive grants being oversubscribed, awardees must score highly in all categories. LAVTA faces challenge with scoring in areas 1 and 3. The new service change gives hope for improving the agency's ability to compete successfully for vital funds in the next few years.

Recommendation

Staff recommends the Committee approve the report and forward it to the Board of Directors.

Attachment

TIRCP Funding Announcement

Active/Not at Risk

Project Name	Funding Type	Funding Source	Grant Award	Notes
NEW!! Wheels on Demand Operating Funds		ACTC	\$100,000	Operating funds for FY16-17
NEW!! Wheels on Demand Marketing Program, Student Pass & Route 580X	TPI/CMAQ	MTC/FTA	\$423,798	Support outreach and marketing of WoD over three years
NEW!! 2 Replacement Buses FY16	LCTOP/ Cap & Trade	Caltrans	\$253,350	Awarded July 2016. Defrays local match costs for new buses
Transit Center upgrades and improvements	PTMISEA/Lifeline	MTC	\$125,625	Parking lot upgrade and facility improvements at Transit Center
Introduction to Transit Experience	5304 - FTA	Caltrans	\$56,600	Enter 2 nd and final year of grant in July 2016. Provides 150 hours of intern staffing/month
ParaTaxi Voucher – Livermore UZ Two years based on performance	5310 - FTA	Caltrans	\$80,000	Began drawdown of this grant that provides vouchers for qualified riders in Livermore UA. Staff time reimb, promotional material covered
Rural Route Operating Assistance	5311 - FTA	Caltrans	\$43,683	Operating supplement on lines 2, 11, 12, 20
ParaTaxi, Dublin/Pleasanton	New Freedom	MTC/Caltrans	\$33,000	Parataxi rider vouchers
FY 15. Bus Shelter Security Lighting	Prop 1B Security	CalOES	\$36,696	Planned for use on bus shelter retrofits taking place after COA implementation
FY 14 Security Lighting for Transit Locations	Prop 1B Security	CalOES	\$36,696	Planned for use on bus shelter retrofits taking place after COA implementation.
Fleet DVRs for new Bus Fleet	Prop 1B Security	CalOES	\$36,696	FY 13. Grant will close upon receipt of new buses in August 2016
Electric/Diesel Hybrid Bus (2016)	LCTOP	Caltrans	\$107,192	Fund release June 2016. Will be applied to the purchase of buses purchased 2016
Bus Stop Repair/Replacement	Prop 1B PTMISEA	Caltrans	\$240,910	Phase I is complete. Phase II commences upon adoption of final COA paired with Prop 1B projects
LAVTA Facility Upgrade and Improvements	Prop 1B / PTMISEA	Caltrans	\$357,966	Projects include the Rutan shop floor rehab(Fall 2016); ADA improvements (Summer 2016) and repaving parking lots (Fall 2016).
Bus Purchase (2016)	Prop 1B / PTMISEA	Caltrans	\$572,778	Funding offsets local match for four buses of the Gilligs set for delivery in 2016. Closeout October 2016

LAVTA Facility FY'08		FTA	\$326,879	Balance \$134,000. Dedicated to vault project at Atlantis, completes Summer 2016
The Tri-Valley Multi-Modal Access and PDA Connectivity Study	SC-TAP	ACTC	\$1,385,000	ACTC leads the project which is progressing to schedule
Route 30 Operating Support	TFCA	ACTC	\$27,000	2 yrs. Runs through Dec '17
Routes 8, 12, 15 Operating Support	TFCA	ACTC	\$252,500	2 yrs. Runs through Dec '16
Trapeze upgrade (viewpoint)	RM2	MTC	\$74,535	This grant is proceeding slowly through a Trapeze upgrade and security improvements
TPI Dublin	FHWA	MTC	\$1,509,440	Traffic improvements along Dublin Corridor with LAVTA phone app and queue jumps
BRT Line	FTA	FTA	\$10,930,000	\$600K balance for bus stops resulting from COA.

Inactive or At Risk

Project Name	Funding Type	Funding Source	Amount Requested	Expected Notification
N/A	N/A			

Pending/Not yet Awarded

Project Name	Funding Type	Funding Source	Amount Requested	Expected Notification
NEW!! Wheels on Demand Demonstration Project	MOD Sandbox	FTA	\$423,798	September 2016
NEW! 5311 Rural Routes FY16/FY7	5311	FTA	\$41,460	June 2016
NEW!!! WiFi Security Networks on Buses	Prop 1B Security Grants	Cal OES	\$36,696	April 2016
Lifeline / JARC		FTA	\$517,500	November 2016

Lost/Not Awarded or Not Pursued

Project Name	Funding Type	Funding Source	Amount Requested	Expected Notification
NEW!! Zero Emission Battery Electric Commuter Bus Line Project	TIRCP	Caltrans Cap & Trade	\$5,542,247	31 applicants, \$3.1 billion requested. \$395,000 awarded. Of 14 agencies awarded, only 2 were for bus projects. The balance

				went to rail. Agency emphasized award to agencies already well-established in move to all electric bus tech.
Transit Center TOD Feasibility Study	Sustainable Communities	Caltrans	\$148,000	Oversubscribed. Emphasis in awards to agencies with multi-modal construction projects and the heavy-hitter agencies.
Tri-Valley Paratransit Assessment	Sustainable Communities	Caltrans	\$200,000	Oversubscribed. Emphasis in awards to agencies with multi-modal construction projects and the heavy-hitter agencies.
NEW!! AQIP Grant for All Electric Bus Route Project	Air Quality Investment Program (AQIP)	CARB		March 2016
LoNo Electric Buses Cycle 3	FTA LoNo	FTA	N/A	Wrong timing to be competitive. Bus OEM and project manager RFPs pending. Need to have intact team.
5339 Fleet & Facilities	FTA	FTA	N/A	Potential Atlantis Funding Source. But must be shovel ready, still need design funds.

Agency Acronyms:

ACE: Altamont Corridor Express
ACTC: Alameda County Transportation Commission
BAAQMD: Bay Area Air Quality Management District
CalTrans: California Department of Transportation
CalOES: California Office of Emergency Services
FHWA: Federal Highway Administration
FTA: Federal Transportation Agency
MTC: Metropolitan Transportation Commission

Program Acronyms

1B: California State Proposition 1B, bond act passed by voters in 2006
Measure B: ½ cent sales tax for transportation passed 2000 in Alameda County
JARC: Job Access Reverse Commute, a federal fund to improve mobility for low-income
Lifeline: Transportation Program funds projects that result in improved mobility for low-income residents
Measure BB: ½ cent sales tax for transportation passed 2014 in Alameda County
PTMISEA: Public Transportation Modernization, Improvement, & Service Enhancement Account. Part of Prop 1B bond act of 2006
RM2: Regional Measure 2, passed in 2004 by Bay Area voters, increases bridge tolls for infrastructure \$\$
Cap & Trade: Grant programs funding projects that reduce Greenhouse Gases. Revenue derived from auctions of pollution permits
SC-TAP: Sustainable Communities Technical Assistance Program
TFCA: Transportation Fund for Clean Air



Transit and Intercity Rail Capital Program 2016 Awards

Applicant	Project Title	Project Description	Award Amount	Total Project Cost
Antelope Valley Air Quality Management District	Zero Emission Bus and Vanpool Expansion in the Antelope Valley, Kern County and the Coachella Valley	Purchase 15 zero-emission buses and 10 zero emission vanpool vehicles to expand service for a 3 agency consortium (AVTA, KRT, SunLine)	\$ 8,930,000	\$ 13,706,000
Capitol Corridor Joint Powers Authority	Increased Rail Service to Roseville, Service Optimization and Standby Power Investments	Construct track and facility improvements for 3 Amtrak roundtrips per day between Sacramento and Roseville (up from 1 today)	\$ 8,999,000	\$ 79,300,000
Foothill Transit	Transforming California: Bus Electrification, Service Expansion and Rail Integration	Purchase 20 zero-emission buses to extend Route 486 to the Pomona Metrolink station and increase frequencies	\$ 5,000,000	\$ 16,580,000
City of Fresno	Metropolitan Rapid Transit and Rail Connectivity Project	Construct and purchase customer-focused corridor enhancements to increase ridership on Fresno's new bus rapid transit and high frequency routes	\$ 8,000,000	\$ 61,515,400
Los Angeles County Metro. Transportation Authority	Airport Metro Connector 96th Street Station/Metro Green Line Extension to LAX	Construct a new transit station that will link Los Angeles International Airport's new people mover to the Metro Green & Crenshaw Lines & bus service	\$ 40,000,000	\$ 206,149,224
Los Angeles County Metro. Transportation Authority	Metro Red Line and Purple Line Core Capacity Improvements	Construct LA Union Station improvements to allow Red and Purple Subway lines to offer more frequent service (4 min headways on each line)	\$ 69,209,000	\$ 162,000,000
LOSSAN Rail Corridor Agency	All Aboard: Transforming Southern California Rail Travel	Construct track improvements and lease 31 new Talgo rail cars for faster and more frequent service on Amtrak, Metrolink and Coaster	\$ 82,000,000	\$ 350,322,000
Orange County Transportation Authority	OC Streetcar and OCTA System-Wide Mobile Ticketing	Construct OC Streetcar project connecting Santa Ana and Garden Grove with zero-emission service and invest in system-wide mobile ticketing	\$ 28,000,000	\$ 292,735,000
Peninsula Corridor Joint Powers Board	Peninsula Corridor Electrification Project	Construct the Caltrain Electrification Project including new trainsets for more frequent and faster service	\$ 20,000,000	\$1,980,400,000
Sacramento Regional Transit District	Downtown/Riverfront Sacramento-West Sacramento Streetcar	Construct new streetcar line linking Sacramento and West Sacramento providing new zero-emission service	\$ 30,000,000	\$ 150,000,000
San Bernardino Associated Governments	Redlands Passenger Rail Project	Construct new rail system that will connect the University of Redlands and downtown San Bernardino with fast, frequent service	\$ 9,204,000	\$ 265,282,451
San Francisco Municipal Transportation Agency	Light Rail Modernization and Expansion Program	Purchase 10 expansion light-rail vehicles, for more capacity and improved service responsive to jobs and housing growth on a congested system	\$ 45,092,000	\$ 50,342,000
San Joaquin Regional Rail Commission	ACE Near-Term Capacity Improvement Program	Lengthen platforms for 8 car trains and purchase 1 Tier IV locomotive to allow busiest train to add seating capacity	\$ 16,459,000	\$ 18,959,000
Santa Clara Valley Transportation Authority	BART Silicon Valley Phase II Extension	Fund the BART to San Jose Phase II extension through funding for accelerated railcar procurement, connecting BART to HSR in 2026	\$ 20,000,000	\$ 246,918,000
			\$ 390,893,000	\$3,894,209,075

LAVTA COMMITTEE ITEMS - SEPTEMBER 2016 - JANUARY 2017

Finance & Administration Committee

September	Action	Info
Minutes	X	
Treasurers Report	X	
Conflict of Interest	X	
FTA Funding resolutions 5304	X	
Legislative Quarterly Report		X
October	Action	Info
Minutes	X	
Treasurers Report	X	
Quarterly Grants Report		X
CAFR	X	
November	Action	Info
Minutes	X	
Treasurers Reports - October	X	
December	Action	
Minutes	X	
Treasurers Reports - October	X	
Meeting Dates	X	
January	Action	Info
Minutes (November)	X	
Treasurers Report	X	
Legislative Program	X	

LAVTA COMMITTEE ITEMS - SEPTEMBER 2016 - JANUARY 2017

Projects & Services Committee

September

	Action	Info
Minutes	X	
Fixed Route Customer Satisfaction		X
Relocation of Livermore Historic Train Depot		X

October

	Action	Info
Minutes	X	
Winter Service Changes	X	
COA Update		X

November

	Action	Info
Minutes	X	
Paratransit Customer Satisfaction		X
Quarterly Operations		X
Quarterly Marketing		X
Award of Phone App.	X	

December

	Action	Info
Minutes	X	
Fare Study Recommendations	X	

January

	Action	Info
Minutes (November)	X	