MINUTES OF THE JUNE 5, 2017 LAVTA BOARD MEETING

1. Call to Order and Pledge of Allegiance

Meeting was called to order by Board Chair Steven Spedowfski at 4:02pm

2. Roll Call of Members

Members Present
Scott Haggerty – Supervisor, County of Alameda
David Haubert – Mayor, City of Dublin
Karla Brown – Councilmember, City of Pleasanton
Steven Spedowfski – Vice Mayor, City of Livermore
Bob Coomber – Councilmember, City of Livermore

Members Absent
Don Biddle – Vice Mayor, City of Dublin
Jerry Pentin – Vice Mayor, City of Pleasanton

3. Meeting Open to Public

Scott Haggerty, Supervisor from County of Alameda, arrived during public comment.

Robert S. Allen
Robert Allen stated that the Alameda County study is out and their Final Report lifts his heart. Mr. Allen is happy to see integration of Transit with Park and Rides and commented that Alameda County did a great job. Mr. Allen did explain that it is especially hard mid-day to find a parking place at BART and would like the new routes to run all day service. Mr. Allen requested that the Airway Park and Ride be enlarged now. He stated that the cost is low, the need is great, and BART has long owned the vacant land.

4. May Wheels Accessible Advisory Committee Minutes Report

Carmen Rivera-Hendrickson informed the Board of Directors that she met with a Q-Pod representative that came to LAVTA for a restraint demonstration and stated that the restraint system is a danger. On Ms. Rivera-Hendrickson’s way to the Board meeting she requested that the bus driver restrain her with a criss cross and she wanted the Board to know that her chair went forward 2 inches and the back seat belts released. Ms. Rivera-Hendrickson feels that the criss cross protected her from going forward when the back seat belts released. Ms. Rivera-Hendrickson requested that the new buses have the 4 point restraint system versus the q-pod restraints. Ms. Rivera-Hendrickson stated that her chair is heavy and believes this may be the cause of the restraints not working properly. Ms. Rivera-Hendrickson informed the Board that if a driver refuses to strap her chair the way she feels is safe she will refuse service. Councilmember Bob Coomber asked LAVTA if we know what the weight limit is for the Q-Pod restraint system. Staff would need to ask the manufacturer regarding the weight limit. Staff pulled video from the bus to show the restraint hook-up that was utilized for Ms. Rivera-Hendrickson’s incident today. Staff noted that the chair was strapped incorrectly according to the manufacturer’s instructions to properly secure using the restraint system. Staff explained that the restraint used today was the way Ms. Rivera-Hendrickson’s prefers it and not the way...
staff was trained by the manufacturer. Mayor David Haubert noted that LAVTA must be careful to follow manufacturer guidelines so that we are not liable for an incident. Legal Counsel Michael Conneran stated that regulations require that LAVTA secures the wheel chair such that it does not move more than two inches and from what we understand is when the manufacturers guidelines are followed it does not move. The other requirement that LAVTA offers is a lap and shoulder belt, but it is not always accepted by patrons. Legal Counsel Michael Conneran explained that there are liability concerns and noted that by not following manufacturer’s guidelines LAVTA could leave ourselves open for a claim or prevent us from asserting a claim that the product is faulty. Vice Mayor Steven Spedowfski requested that staff follow-up with Ms. Rivera-Hedrickson regarding the q-pod solutions and status.

5. Consent Agenda

Recommend approval of all items on Consent Agenda as follows:

A. Minutes of the May 1, 2017 Board of Directors meeting.

B. Treasurer’s Report for the month of April 2017

The Board of Directors approved the April 2017 Treasurer’s Report.

C. WAAC Appointments for FY17

The Board of Directors considered Resolution 24-2017, ratifying the appointments to the Wheels Accessible Advisory Committee as follows:

Appointed on July 1, 2017 for a two year term ending in June 30, 2019
- Shawn Costello – City of Dublin, Member
- Jan Cornish – City of Livermore, Member
- Carmen Rivera-Hendrickson – City of Pleasanton, Member
- Sue Tuite – City of Pleasanton, Alternate

Appointed on July 1, 2017 for a one-year term ending June 30, 2018
- Regina Linse – City of Pleasanton, Member and
- Melanie Henry – Social Services, Member

D. One Year Extension to Legal Services Agreement with Hanson Bridgett LLP

The Board of Directors exercised an option year and extend the legal services agreement from July 1, 2017 through June 30, 2018.

Approved: Haggerty/Haubert
Aye: Brown, Haggerty, Coomber, Spedowfski, Haubert
No: None
Absent: Pentin, Biddle

6. Wheels Rebranding

Supervisor Scott Haggerty stated that graphics should always have a left and right side, so that the lettering is leaning backwards to appears as though the bus is moving forward. Staff stated that this will be corrected. Councilmember Karla Brown thanked LAVTA staff and Gillig for
the work on the bus wrap and logo. Vice Mayor Steven Spedowfski requested that the flag be under the destination sign. The Board of Directors approved the proposed new logo and vehicle design concepts for Wheels bus service and adopted these designs.

Approved: Haggerty/Brown
Aye: Brown, Haggerty, Coomber, Spedowfski, Haubert
No: None
Absent: Pentin, Biddle

7. **LAVTA’s Operating & Capital Budget for FY 2018**


Approved: Coomber/Haggerty
Aye: Brown, Haggerty, Coomber, Spedowfski, Haubert
No: None
Absent: Pentin, Biddle

8. **One Year Extension to the Fixed Route Operations and Maintenance Contract to MV Transportation.**

The Board of Directors exercised the fourth option year and extend the fixed route operations and maintenance agreement from July 1, 2017 through June 30, 2018. Resolution 25-2017.

Approved: Coomber/Haubert
Aye: Brown, Haggerty, Coomber, Spedowfski, Haubert
No: None
Absent: Pentin, Biddle

9. **One Year Extension to Paratransit Operation and Maintenance Contract to Medical Transportation Management, Inc.**

The Board of Directors exercised the first option year and extend the paratransit operations and maintenance agreement from July 1, 2017 through June 30, 2018. Resolution 26-2017.

Approved: Coomber/Brown
Aye: Brown, Coomber, Spedowfski, Haubert
No: None
Abstain: Haggerty
Absent: Pentin, Biddle

10. **Bus Exterior Advertising Contract**

Staff provided the bus exterior advertising contract to the Board of Directors. Staff reissued the Request for Proposals (RFP) on May 7, 2017 with the addition of two vendors added. The proposals were due on May 30, 2017 and LAVTA again only received one response from Lamar Transit Advertising. The reissued RFP proposed three separate fleet availability scenarios (50% - 30 vehicles, 75% - 42 vehicles, 100% - 53 vehicles) for advertising. All advertisements would be placed below the windows and between the wheel wells of LAVTA’s buses. Supervisor
Scott Haggerty is concerned that LAVTA is limiting advertisement space on buses and that it could have a fiscal impact, since LAVTA could use the revenue.

The Board of Directors approved a contract to be executed with Lamar Transit Advertising for the sale and installation of exterior bus advertising. The contract is for three years beginning July 1, 2017. Lamar’s proposal would provide annual revenue to LAVTA of 50 percent of net sales or a minimum annual guarantee of $95,000, whichever is higher. The Board of Directors requested the revision that all products (Traditional and Signature) be open for bus advertisement opportunities.

Approved: Haggerty/Haubert
Aye: Brown, Coomber, Spedowfski, Haubert
No: None
Absent: Pentin, Biddle

11. Management Action Plan

Executive Director Michael Tree provided the Management Action Plan (MAP) to the Board of Directors. Executive Director Michael Tree noted that On-Time Performance (OTP) is going up and currently LAVTA is at 84.2% (4% higher than last year). Ridership numbers are still lower than last year, but the number is going up. Executive Director Michael Tree stated that it will be difficult to reach the goal of 10% increase for ridership 18 months after the COA was implemented and may be closer to 3-5%. LAVTA is also looking closely at the complaints, since they are higher than last year and are working together with MV on them. Executive Director Michael Tree briefly went over various projects and the effort on legislation. Assembly Bill (AB) 1444 (Shared Autonomous Vehicles (SAV)) and AB 758 (Rail Authority) moved through the assembly and now to the senate. The Historic Train Depot is moving along with a temporary customer service building arriving at the Transit Center and preparations for the demo. Signalization improvements on Dublin Blvd with three new q-jumps are taking place. Executive Director Michael Tree stated that staff is overloaded on projects currently. Supervisor Scott Haggerty noted that Michael Tree and staff are doing an excellent job and acknowledged how hard Michael Tree is working on the Rail Authority and SAV projects. Supervisor Scott Haggerty said in the twenty years he’s worked for LAVTA he could not think of another LAVTA Executive Director that could be doing this kind of work right now. Vice Mayor Steven Spedowfski agreed with Supervisor Scott Haggerty and noted that LAVTA still accomplished a lot even with staff turnover. Councilmember Karla Brown asked how our Go Dublin project is and what our ridership numbers are. Staff responded stating that we do not have all the data for Go Dublin, but with Lyft we had 700 trips in March. LAVTA is working toward evaluating Go Dublin next year and hiring a team to do surveying and data collection. We are seeing our partners (DeSoto Cab, Uber, and Lyft) doing their own marketing about the promotion and Christy Wegener is also promoting the project. Councilmember Karla Brown also asked for an update on Las Positas ridership. LAVTA also continues to see an increase in ridership from the Easy Pass. Executive Director Michael Tree noted that Las Positas is going to vote and the student body is trying to get a fee in place to continue the program.

12. Election of LAVTA Chair and Vice Chair

The Board nominated and elected a LAVTA Board Chair and Vice Chair for FY18 in accordance with the agency’s bylaws.
A motion was made by Vice Mayor Steven Spedowsksi to select the following as the LAVTA Board Chair FY 2018:

Chair – Karla Brown

Approved: Haubert/Haggerty
Aye: Brown, Coomber, Spedowsksi, Haubert
No: None
Absent: Pentin, Biddle

A motion was made by Vice Mayor Steven Spedowsksi to select the following as the LAVTA Board Vice Chair FY 2018:

Vice Chair – Scott Haggerty

Approved: Spedowsksi/Brown
Aye: Brown, Coomber, Spedowsksi, Haubert
No: None
Absent: Pentin, Biddle

13. **Matters Initiated by the Board of Directors**

None.

14. **Next Meeting Date is Scheduled for: July 10, 2017**

15. **Adjournment**

Meeting adjourned at 5:05pm.