

LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY
1362 Rutan Court, Suite 100
Livermore, CA 94551

PROJECTS and SERVICES COMMITTEE MEETING / COMMITTEE OF THE
WHOLE

COMMITTEE MEMBERS

| | |
|-----------------------------------|--------------------------|
| SCOTT HAGGERTY – CHAIR | KARLA BROWN |
| DAVID HAUBERT – VICE CHAIR | STEVEN SPEDOWFSKI |

DATE: Monday, March 27, 2017

PLACE: Diana Lauterbach Room LAVTA Offices
1362 Rutan Court, Suite 100, Livermore

TIME: 4:00p.m.

MINUTES

1. Call to Order and Pledge of Allegiance

Committee Vice Chair David Haubert called the meeting to order at 4:04 pm.

2. Roll Call of Members

Members Present

David Haubert, Mayor, City of Dublin
Steven Spedowfski, Vice Mayor, City of Livermore
Karla Brown, Councilmember, City of Pleasanton

Members Absent

Scott Haggerty, Supervisor, Alameda County

3. Meeting Open to Public

Robert S. Allen

Robert Allen addressed the Projects & Services Committee regarding iBART/ABLE commute. Mr. Allen stated that Contra Costa will soon have its \$525 million eBART, a DMU linking Antioch (a city comparable to Livermore) with the main BART rail system.

Mr. Allen is proposing iBART (for Interim Isabel BART) for a tiny fraction of that cost to offer Livermore an equivalent service until BART tracks are extended to Isabel and on the Vasco, Greenville, ACE, and over the Altamont. Until now Mr. Allen has called it “ABLE Commute” (for Allen’s BART-Livermore Express).

Mr. Allen explained that LAVTA would run iBART buses between LAVTA’s

Rutan offices, the future Isabel station site, Livermore's Airport, and BART Monday through Friday from early AM through the evening commute, connecting with every train into or out of the station. A fleet of three buses using the HOT lane would suffice, each making 19 round trips per day in slightly over 14 hours.

These improvements at the stops would optimize the service:

LAVTA Rutan: Bus berth and passenger waiting room.

Isabel station site: Enlarge parking; provide for taxicab, Uber, bicycle storage, etc.

Livermore Airport: Surface Airshow parking area; install crosswalk signal

BART station: Add bus berth just north of fare gates headed south.

Encourage BART patrons to use Wheels to and from station, saving them time, money, and frustration.

4. Minutes of the February 27, 2017 Meeting of the P&S Committee.

Approved: Spedowfski/Brown

Aye: Haubert, Spedowfski, Brown

No: None

Abstain: None

Absent: Haggerty

5. Individualized Marketing Project

Staff provided the Project and Services Committee and update on the individualized marketing project. In October the Board of Directors awarded a contract to Steer Davies and Gleave to conduct an Individualized Marketing program along Santa Rita/Owens Drive in fiscal year 2017. The purpose is to increase ridership along the Rapid Route 10R by improving the customer experience for existing and new riders. Travel ambassadors started to conduct door-to-door outreach on March 23rd to the 6,000 homes in this corridor and will continue through mid-May. When the outreach is completed the residents will be encouraged to participate in a follow-up survey to measure the impact and effectiveness of the effort. LAVTA's goal is to generate an additional 30,000 transit trips per year in this corridor. Staff will report the findings to the Board of Directors as part of their recommendation regarding phase two of the project along Dublin Boulevard. This program is funded through MTC Transit Performance Initiative grant and the budget for this phase is \$130,000.

Councilmember Karla Brown asked if LAVTA planned on placing the SmartTrips information in the Pleasanton Weekly. Executive Director Michael Tree stated that advertising in Pleasanton Weekly is not in the current budget. Councilmember Karla Brown also mentioned that LAVTA can purchase a booth at the Pleasanton Farmers Market to educate the public on ridership options.

6. Potential Fall 2017 Schedule and Service Modifications

Staff provided potential Fall 2017 schedule and service modifications to the Project and Services Committee. LAVTA continually receives input from riders and other stakeholders as to what seems to be working with the August 2016 restructured

service and what is not. Customer feedback indicates that the schedules that were implemented in August are optimized with regard to transfers at the BART station, Transit Center, and Wheels routes on the weekend schedule. LAVTA is planning to develop revised schedules that could be implemented this coming fall to address these issues. LAVTA also is proposing a few route modifications including an adjustment to Route 14, a safety modification to the supplemental routes that serve Dublin High School, removing a neighborhood which has no ridership from the Foothill High School supplemental service, and removing redundancy in the service to Fallon Middle School. Mayor David Haubert directed LAVTA staff to work with the City to evaluate school bus re-routes in Dublin neighborhoods when it saves run time. With the proposed modifications LAVTA will continue to operate slightly below budget after Fall 2017, at about 123,800 hours on an annualized basis.

Councilmember Karla Brown requested that LAVTA staff check ridership statistics for Route 602 in the fall, because she is surprised that there is no ridership on Parkside next to Ken Mercer Sports Park. Councilmember Karla Brown explained that Ken Mercer Sports Park is very busy during certain sport seasons. LAVTA staff agreed to look into the ridership statistics from Fall of last year. Councilmember Karla Brown stated that if there is no ridership on Route 602 after the statistics are reviewed then it should be discontinued.

Mayor David Haubert suggested that LAVTA place door hangers in new city developments to notify them of transit options.

The Project and Services Committee reviewed the proposed schedule and service modifications for Fall 2017 outlined in this staff report, and forward a recommendation to the Board of Directors to place these for public review and comment.

Approved: Brown/Spedowski
Aye: Haubert, Spedowski, Brown
No: None
Abstain: None
Absent: Haggerty

7. Transit Signal Priority Upgrade

Staff provided Transit Signal Priority (TSP) upgrade information to the Project and Services Committee. TSP was implemented during the Rapid deployment in 2011 and allowed buses to extend green lights or shorten red lights when approaching signals with this technology. The current TSP technology is infrared (IR) that works, but is not working perfectly. There is new TSP technology available embedded with GPS-based technology that offers improved functionality and software. Staff would like to request funding from Tri-Valley Transportation Council (TVTC) to upgrade the entire TSP network in the Tri-Valley to a GPS-based system. Project A-11 describes enhancements such as upgraded bus shelters, turn-outs/bulb-outs, off-vehicle fare collections, as well as enhanced TSP as elements eligible for funding. Total available funding is \$1.1 million. Staff reached out to Kimley-Horn, LAVTA's on-call engineering firm, to discuss the

project. LAVTA would like to request funding from TVTC in early FY2018 to fund the upgrade and will return to the Committee in early2018 with a recommendation for a contract award.

Vice Mayor Steven Spedowski asked how quickly LAVTA would like funding for this project and encouraged us work with TVTC sooner. Staff would like to bring this to the Board of Directors in July.

This was informational only.

8. Executive Director's Report

Executive Director Michael Tree included a Management Action Plan for the Project and Services Committee to review. Staff briefly highlighted the Analysis of the Fixed Route System, Rebranding of Wheels, Route 14, Shared Autonomous Vehicle (SAV) Project, and GoDublin Project. Executive Director Michael Tree believes that LAVTA will be one of the most progressive agencies in the nation with the GoDublin and SAV projects.

Councilmember Karla Brown noted that the bus shelter near Kottinger Gardens in Pleasanton that is powder coated steel looks great and sturdy. Councilmember Karla Brown also requested that the rebranding include the SAVs, so that LAVTA will not require rebranding again in the near future.

This was informational only.

9. Preview of Upcoming P&S Committee Agenda Items

10. Matters Initiated by Committee Members

None.

11. Next Meeting Date is Scheduled for: April 24, 2017

12. Adjourn

Meeting adjourned at 5:15pm.