

EXECUTIVE DIRECTOR'S REPORT

November 2017

Ridership Increasing

Ridership is increasing at the agency, which reverses trends that have been ongoing for several years. At the Project & Services Committee meeting in October a staff report was provided that shows in detail the monthly increases over last year. For your convenience, that staff report is attached to this report.

November Stuff-A-Bus Event

Lucky supermarket in Pleasanton has agreed to be a site location for the November Stuff-A-Bus event, which has been rescheduled for Saturday, November 18th. The event will be covered by KKIQ.

Operator Shortage

After optimizing the Operator schedules, our fixed route contractor has been able to make all bus pull-outs in the morning without requiring that supervisors and management operate buses. By the end of November a new group of Operators will be available and the contractor should be fully staffed.

Las Positas College Ridership

One of the most important events this fiscal year will be the student vote on November 13th through the 17th at Las Positas College to pay for a long-term student Transit Pass. Without the Transit Pass it is unlikely that the Rapid (30R) will have sufficient riders and fare box recovery to satisfy the ongoing funding requirements for the route.

Individualized Marketing in the SmartTrips Pleasanton Corridor

Steer Davies Gleave (SDG) recently finished the SmartTrips Pleasanton program. 2,012 households were spoken with during an in-person visit from trained travel advisors about the new Rapid route on Santa Rita that directly and frequently serves BART. Although the program was uniquely challenging, those that chose to participate increase their usage of the bus system. In the end, the average number of bus trips increased from 0.29 trips per person in the week prior to contact being made with them, to 1.5 trips per person in the week prior to the follow-up survey. It is anticipated that SDG will provide a presentation on the SmartTrips Pleasanton program to the LAVTA Board in December.

Rebranding of Wheels

Staff has finalized the details of the Wheels rebranding efforts approved by the LAVTA Board. At the LAVTA Board meeting staff will present to the Board of Directors the new look of the Wheels bus before mass producing the new logo and paint scheme for a mid-December or early January public unveiling event.

Dublin Student Ridership

Ridership is holding steady at nearly 600 trips a day taken on all Dublin High School routes. Operator shortage is no longer an impact for the added service by Wheels, and students have started to use all three morning trips (including the early bird trip). There are still standing loads

in the afternoon, and staff is working with the high school on a strategy to accommodate until changes can be made. Staff will bring a staff report back to Project & Services Committee in November to update on current conditions and future changes.

Attachments

1. Management Action Plan w/Updates
2. Board Statistics September 2017
3. Post-COA Analysis
4. Legislative Update
5. FY18 Upcoming Committee Items

FY2018 Goals, Strategies and Projects

Last Updated – November 1, 2017

MANAGEMENT ACTION PLAN (MAP)

<p><i>Goal: Service Development</i></p> <p><i>Strategies (those highlighted in bold indicate highest Board priority)</i></p> <ol style="list-style-type: none"> 1. Provide routes and services to meet current and future demand for timely/reliable transit service 2. Increase accessibility to community, services, senior centers, medical facilities and jobs 3. Optimize existing routes/services to increase productivity and response to MTC projects and studies 4. Improve connectivity with regional transit systems and participate in BART to Livermore project 5. Explore innovative fare policies and pricing options 6. Provide routes and services to promote mode shift from personal car to public transit 						
<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
Long Range Transit Plan (Agency's 30 Year Plan)	<ul style="list-style-type: none"> • Receive draft Long Range Plan from Nelson/Nygaard • Present final draft to Board • Approval 	DP	Projects/ Services	Apr 2018 May 2018 Jun 2018	→ Staff studying park and ride report, shared mobility and shared autonomous vehicle strategy. Strategic Planning Workshop for Board being planned for spring of 2018.	
Comprehensive Paratransit Assessment	<ul style="list-style-type: none"> • Award of Contract • Public Outreach • Approval of Recommendations 	DP	Projects/ Services	Nov 2016 Jun 2017 Feb 2018	→ Nelson/Nygaard awarded contract. Kick-off meeting held in February. Public meetings held in June. LAVTA Board presentation made in September. Currently developing alternatives. <u>Second round of public workshops in November. Board presentation in January to review recommendations.</u>	X X
Fare Study	<ul style="list-style-type: none"> • Draft Fare Study • Public Hearing (proposed changes on fixed route) 	DP	Projects/ Services	May 2017 Jan 2018	→ Draft Fare Study complete. F&A reviewed in May. Decision made to hold study results a few months to see ridership trends on fixed route. Paratransit fare changes to be considered with paratransit study.	X

<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
	<ul style="list-style-type: none"> • Board Approval 			Feb 2018		
Three Queue Jumps On Dublin Blvd	<ul style="list-style-type: none"> • Award contract for queue jump • Finish project 	DP	Projects/ Services	Jul 2016 Oct 2017	→ Board awarded contract queue jump project in March. Some delays in project. Currently 75% completed. <u>Queue jumps are operational.</u>	X X
Transit Signal Priority Project in Rapid corridors	<ul style="list-style-type: none"> • Engineering Work • Finish Project 	DP	Projects/ Services	Oct 2017 Jun 2018	→ Grant by TVTAC approved. Board approved MOU with Dublin. <u>Board approved engineering contract with Kimley Horn in October.</u>	
Go Dublin Discount Program	<ul style="list-style-type: none"> • Get clearance from FTA • Implement • Results of Program 	DP	Projects/ Services	Nov 2016 Dec 2016 Dec 2017	→ Program providing approximately 1,500 rides/month. Mailing to residents occurring in September. <u>Fehr & Peers to present draft findings in December.</u>	X X

<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
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O&M Contract Request for Proposals	<ul style="list-style-type: none"> • Develop RFP • Award Contract 	DP	Project/ Services	Oct 2017 Mar 2018	→ <u>RFP released.</u> Bids due in December. Board to award in March.	X
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Goal: Marketing and Public Awareness

Strategies (those highlighted in bold indicate highest Board priority)

- 1. Continue to build the Wheels brand image, identity and value for customers**
2. Improve the public image and awareness of Wheels
3. Increase two-way communication between Wheels and its customers
- 4. Increase ridership, particularly on the Rapid, to fully attain benefits achieved through optimum utilization of our transit system**
5. Promote Wheels to New Businesses and residents

<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
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Website Upgrades	<ul style="list-style-type: none"> • Update w/Rebranding • Revise homepage for quicker access to commuter info 	MKT MGR	Projects/ Services	Dec 2017 Nov 2017	→ Button has been created for commuter area, landing page under construction. Rebranding of website with new Wheels logo to take place in December with Wheels bus design unveiling.	
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LAVTA Rebranding Project	<ul style="list-style-type: none"> • Selection by LAVTA Board of name/rebranding scheme. • Public event to unveil rebranding 	MKT MGR	Projects/ Services	Jun 2016 Dec 2017	→ New design for buses approved. New logo approved. Unveiling event being scheduled for Dec 2017.	X
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					→ SDG awarded contract. Collateral	
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Projects	Action Required	Staff	Board Committee	Target Date	Status	Task Done
Individualized Marketing	<ul style="list-style-type: none"> Award Contract Review of results 	MKT MGR	Projects/ Services	Oct 2016 Nov 2017	developed and distributed. Program completed. Post program surveys completed. <u>Project report to P&S Committee in November with Board report in December.</u>	X
N Canyons Parkway Rapid Bus Stop Project	<ul style="list-style-type: none"> Engineering work Improvements to site Relocation of shelters 	DP	Projects/ Services	May 2017 Nov 2017 Jan 2018	→ FTA grant to upgrade stops in this corridor to Rapid style. Engineering work done. Bids came in high. Board rejected all bids. Bid re-advertised. <u>F&A Committee reviewed contract in October. Board to consider award in November.</u>	X
Pleasanton SmartTrips Corridor Rapid Bus Stop Project	<ul style="list-style-type: none"> Engineering work Award of construction contract Finish project 	DP	Projects/ Services	Dec 2017 Apr 2018 Jun 2018	→ ACTC grant received to upgrade stops in this corridor to Rapid style. <u>F&A Committee reviewed Kimley Horn engineering contract in October. Board review to take place in November. Bus shelter type is next step. Project construction award in April.</u>	
Dublin School Tripper Bus Shelter Project	<ul style="list-style-type: none"> Identify new locations for shelters Install new shelters 	ED	Projects/ Services	Sept 2016 Dec 2017	→ Five locations with high ridership identified. Shelter design being considered. IFB being developed to release in Nov to install shelters in Dec/Jan.	X
Replace Shelters Past Useful Life That Are On Current Routes	<ul style="list-style-type: none"> Identify shelters Award contract Install 	ED	Projects/ Services	Nov 2016 Dec 2017 Dec	→ Shelters identified. Current plan in Livermore, where most shelters past useful life are located, is to replace them with flat roof art style shelters to accommodate art murals. 10 shelters delivered. IFB being developed to release in Nov to award in	X

Underlined text indicates changes since last report.

Projects	Action Required	Staff	Board Committee	Target Date	Status	Task Done
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				2017	Dec/Jan.	
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Goal: Community and Economic Development

Strategies (those highlighted in bold indicate highest Board priority)

1. Integrate transit into local economic development plans
2. Advocate for increased TOD from member agencies and MTC
- 3. Partner with employers in the use of transit to meet TDM goals & requirements**

Projects	Action Required	Staff	Board Committee	Target Date	Status	Task Done
ACTC: Measure BB Transit Student Pass Program	<ul style="list-style-type: none"> • Assist ACTC in promoting the student passes • Monitor effectiveness of the program and capacity issues 	DP	Projects/ Services	Ongoing Ongoing	→ Four schools in Livermore to have free pass via Clipper for Wheels access. Planning/Marketing Departments working with ACTC and school district to distribute and market Clipper Cards/bus system. <u>Preliminary ridership is approximately 200 trips per day.</u>	X
Las Positas College Student, Faculty, Staff Pass Program	<ul style="list-style-type: none"> • Marketing campaign on campus • Student Vote to retain Transit Pass on campus 	MKT MGR	Projects/ Services	Ongoing Nov 2017	→ Transit pass/marketing efforts ongoing. <u>Students to vote on student fee to continue pass on November 13th. Strong marketing presence on campus.</u>	X
Historic Train Depot Relocation at Livermore Transit Center	<ul style="list-style-type: none"> • City Award of Project • Demo of TC Customers Service Buildings • Finish Relocation/Renovation 	DP	Projects/ Services	Jan 2017 Jul 2017 Feb 2018	→ FTA clearance given to demo current building. City Council awarded contract. Temporary facility installed. Demo of LAVTA buildings done. <u>Depot moved onto cement foundation. Project likely to extend into March or April 2018.</u>	X X

Underlined text indicates changes since last report.

<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
Rehab of Shade Structure and Replacement of Furniture at Livermore Transit Center. Rehab of Custom Shelter adjacent to Livermore TC next to Parking Garage.	<ul style="list-style-type: none"> • Bid Project • Project Completion 	DP	Projects/ Services	Nov 2017 Jan 2018	→In project planning stages.	
<p><i>Goal: Regional Leadership</i></p> <p><i>Strategies (those highlighted in bold indicate highest Board priority)</i></p> <ol style="list-style-type: none"> 1. Advocate for local, regional, state, and federal policies that support mission of Wheels 2. Support staff involvement in leadership roles representing regional, state, and federal forums 3. Promote transit priority initiatives with member agencies 4. Support regional initiatives that support mobility convenience 						
<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
Alameda – San Joaquin Regional Rail Working Group	<ul style="list-style-type: none"> • AB 758 	ED	Projects/ Services	Oct 2017	→ <u>Approved. Legislation becomes effective January 2018.</u>	X

<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
2017 Legislative Plan	<ul style="list-style-type: none"> Creation of 2017 Legislative Plan and review/approval by the Board and provide support for key legislation. 	ED	Finance/ Admin	Feb 2017	→ Report given to F&A in Oct on our legislative plan and how bills fared overall. Staff report included in Exec Dir Report in November.	X
State Legislation to Approve SAV Project in Dublin	<ul style="list-style-type: none"> Introduce SAV legislation 	ED	Finance/ Admin	Feb 2017	→ <u>Approved. Legislation becomes effective January 2018.</u>	X

Goal: Organizational Effectiveness

Strategies (those highlighted in bold indicate highest Board priority)

- Promote system wide continuous quality improvement initiatives
- Continue to expand the partnership with contract staff to strengthen teamwork and morale and enhance the quality of service
- Establish performance based metrics with action plans for improvement; monitor, improve, and report on-time performance and productivity**
- HR development with focus on employee quality of life and strengthening of technical resources
- Enhance and improve organizational structures, processes and procedures to increase system effectiveness
- Develop policies that hold Board and staff accountable, providing clear direction through sound policy making decisions

<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
Performance Metrics Improvement	<ul style="list-style-type: none"> Staff setting up aggressive monitoring of key performance metrics: on-time performance, accidents and customer service. 	DP	Projects/ Services	Ongoing	→ Daily and weekly meeting to discuss key metrics at staff level. <u>Presentation on performance of routes provided to the P&S Committee in October. Staff report attached to Nov Exec Dir Report for Board. Ridership and on-time performance is increasing.</u>	

Projects	Action Required	Staff	Board Committee	Target Date	Status	Task Done
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Goal: Financial Management

Strategies (those highlighted in bold indicate highest Board priority)

- 1. Develop budget in accordance with strategic Plan, integrating fiscal review processes into all decisions**
2. Explore and develop revenue generating opportunities
3. Maintain fiscally responsible long range capital and operating plans

Projects	Action Required	Staff	Board Committee	Target Date	Status	Task Done
FY17 Comprehensive Annual Financial Report	<ul style="list-style-type: none"> Complete financial audit and all required reporting to Board, local, regional and state agencies. 	DF	Finance/ Admin	Nov 2017	→ Audit ongoing in September. F&A has reviewed audity. Presentation to LAVTA Board in November.	

Other:

Transit Center Bus Driving Isle Improvement Project	<ul style="list-style-type: none"> Perform demo of asphalt and construction new base and asphalt in driving isle. 	PD	Projects/ Services	Feb 2018	→ Utilizing City pavement contract. Asphalt to be removed and construction completed after the Transit Center cement work is completed. This project to tie in closely with Historic Depot Relocation project. Will be final phase of Depot project.	
SAV Project	<ul style="list-style-type: none"> Acquire funding to begin project Approve legislation to test SAVs. Enter into MOU for testing. 	ED	Projects/ Services	Oct 2016 Dec 2017 Feb 2018	→ AQMD awarded LAVTA \$1 million over 3 years in funding in exchange for advertising. LAVTA Board received a presentation on this project and next steps at Feb meeting. <u>AB 1444 approved and effective January 2018. MOU with County Connection reviewed by F&A in October. Board consideration in November. MOUs with Go Mentum and AQMD to be reviewed by F&A in Nov.</u>	X X

Underlined text indicates changes since last report.

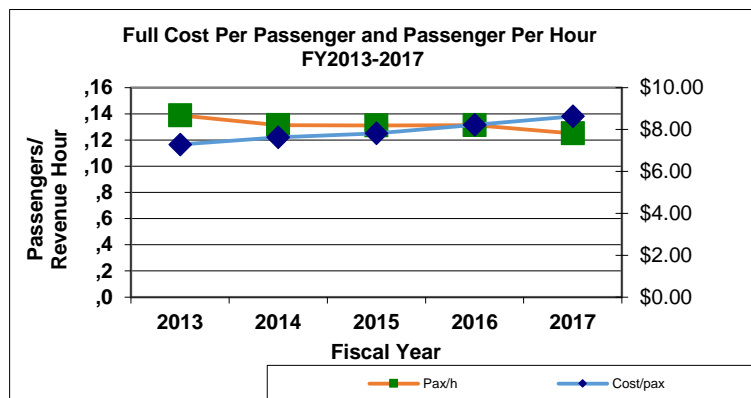
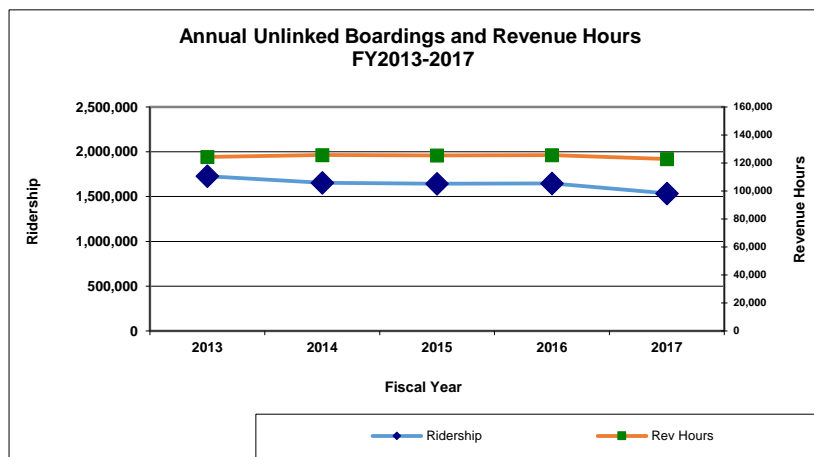
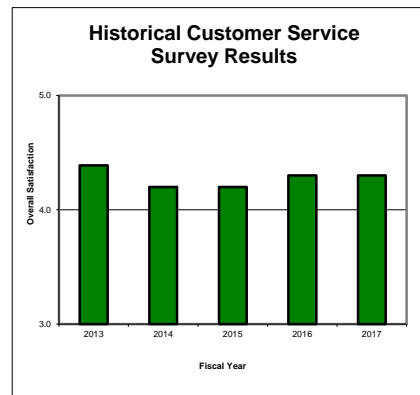
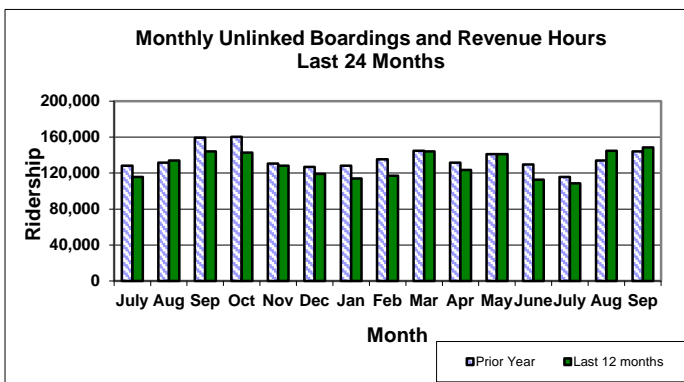
<i>Projects</i>	<i>Action Required</i>	<i>Staff</i>	<i>Board Committee</i>	<i>Target Date</i>	<i>Status</i>	<i>Task Done</i>
Triennial Audit	<ul style="list-style-type: none"> • Preparation for audit • Audit and report to board 	DF	Finance/ Adm	Ongoing May 2018	→Comprehensive audit on LAVTA from FTA is anticipated in the spring/summer of 2018.	

Monthly Summary Statistics for Wheels

September 2017

FIXED ROUTE

	September 2017			% change from one year ago		
Total Ridership FY 2018 To Date	401,989			2.1%		
Total Ridership For Month	148,589			3.1%		
Fully Allocated Cost per Passenger	\$7.45			3.4%		
	Weekday	Saturday	Sunday	Weekday	Saturday	Sunday
Average Daily Ridership	6,651	1,705	1,407	7.9%	-9.4%	-1.7%
Passengers Per Hour	15.3	10.9	9.0	4.4%	-11.4%	-3.9%
	September 2017			% change from last month		
On Time Performance	80.2%			-1.6%		



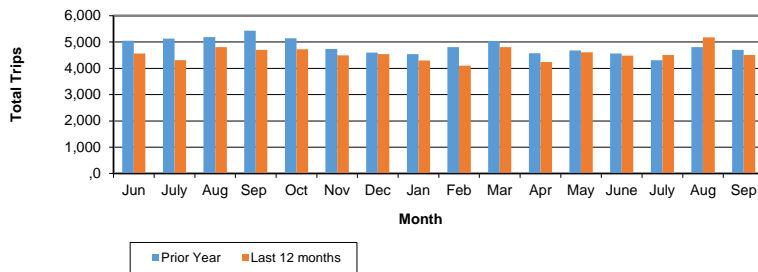
Monthly Summary Statistics for Wheels September 2017

PARATRANSIT

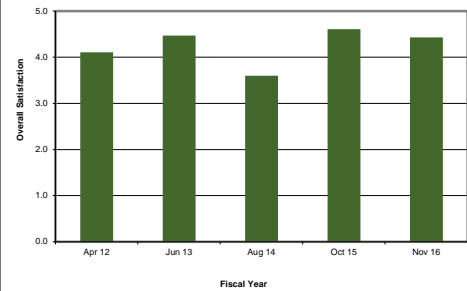
General Statistics	September 2017	% Change from last year	Year to Date
Total Monthly Passengers	4,501	-4.3%	14,175
Average Passengers Per Hour	2.00	5.3%	6
On Time Performance	91.0%	-4.1%	3
Cost per Trip	\$32.35	2.0%	97
Number of Paratransit Assessments	31	24.0%	101
Calls Answered in <1 Minute	73.17%	-13.4%	2

Missed Services Summary	September 2017	Year to Date
1st Sanction - Phone Call	1	13
2nd Sanction - Written Letter	0	0
3rd Sanction - 15 Day Suspension	0	1
4th Sanction - 30 Day Suspension	0	0
5th Sanction - 60 Day Suspension	0	0
6th Sanction - 90 Day Suspension	0	0

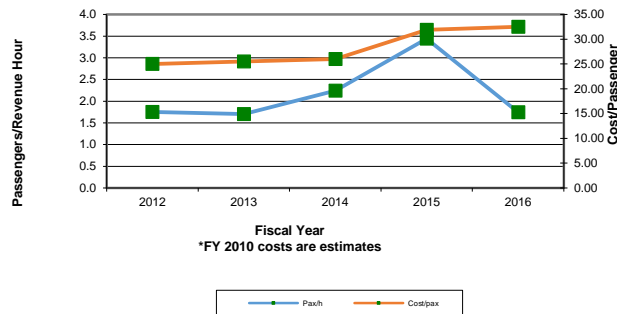
Paratransit Monthly Unlinked Boardings, Last 24 Months



Historical Customer Service Survey Results



Paratransit Full Cost Per Passenger and Average Passengers Per Hour FY2011-2015



Monthly Summary Statistics for Wheels

September 2017

SAFETY							
ACCIDENT DATA	September 2017				Fiscal Year to Date		
	Fixed Route		Paratransit		Fixed Route		Paratransit
Total	0		0		0		0
Preventable	1		1		5		1
Non-Preventable	2		0		4		0
Physical Damage							
Major	0		0		0		0
Minor	3		1		9		1
Bodily Injury							
Yes	0		0		0		0
No	3		1		9		1
MONTHLY CLAIMS ACTIVITY							
Amount Paid		Totals					
This Month	\$683.83						
To Date This Fiscal Year	\$5,552.23						
Budget		\$100,000.00					
% Expended		6%					

CUSTOMER SERVICE - ADMINISTRATION		
CATEGORY	Number of Requests	
	September 2017	Year To Date
Praise		2
Bus Stop	4	13
Incident	1	2
Trip Planning	4	8
Fares/Tickets/Passes		5
Route/Schedule Planning	14	53
Marketing/Website	1	9
ADA		0
TOTAL	24	92

CUSTOMER SERVICE - OPERATIONS								
CATEGORY	FIXED ROUTE				PARATRANSIT			
	VALID	NOT VALID	UNABLE TO VALIDATE	VALID YEAR TO DATE	VALID	NOT VALID	UNABLE TO VALIDATE	VALID YEAR TO DATE
Praise				0	1			1
Safety	4	10	1	9		1		0
Driver/Dispatch Courtesy	2	6		9	1			1
Early	3	1		4		2		0
Late	9	6		20				0
No Show	4	5		5				1
Incident	1	3		1		1	1	1
Driver/Dispatch Training		1		1				3
Maintenance		1		0				0
Bypass	10	9	2	20				0
TOTAL	33	42	3	69	1	4	1	6
Valid Complaints								
Per 10,000 riders	2.22							
Per 1,000 riders					0.22			

LIVERMORE AMADOR VALLEY TRANSIT AUTHORITY

S T A F F R E P O R T

SUBJECT: Post-COA Analysis

FROM: Christy Wegener, Director of Planning and Operations

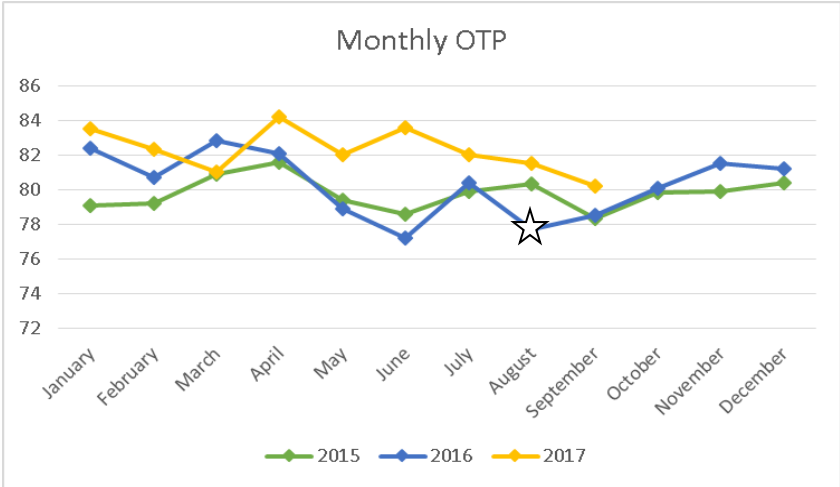
DATE: October 23, 2017

Action Requested
None- Information only

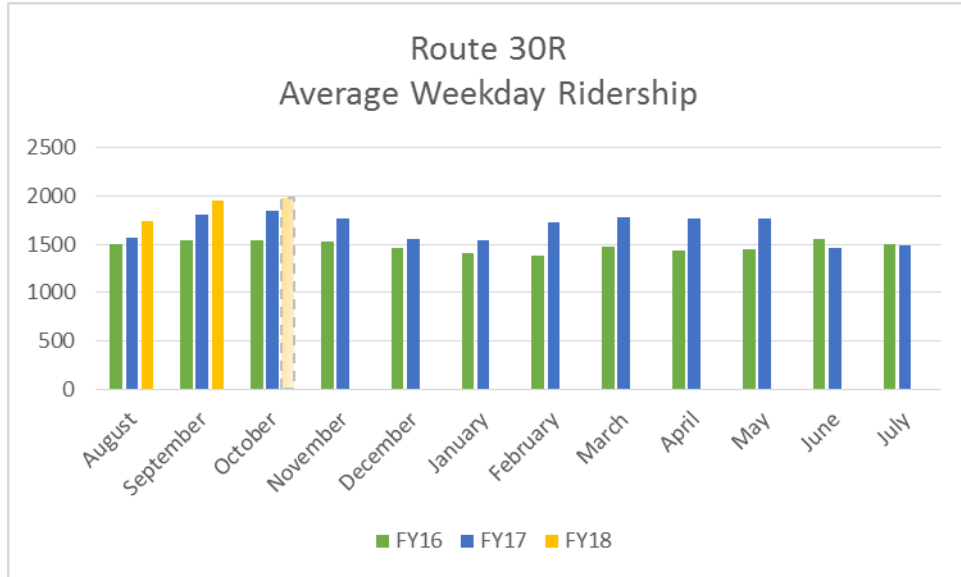
Background
It has been a full 12 months since the Comprehensive Operational Analysis (COA) changes were implemented last year (August 13, 2016). Staff now has the ability for an apples-to-apples route comparison with the post-COA changes using the full month of September. The following staff report is a summary of the route analysis.

Discussion
The COA projected to bring 5-10% ridership growth on the Wheels bus system within 12-18 months of implementation, as well as an improvement in On-Time Performance (OTP). The immediate expectation was that the routes would lose ridership (10-15%) for up to twelve months, and then ridership would start to rebound as the routes settled in and as new marketing campaigns took effect. So far, the route network has done what was expected: The baseline average daily ridership for FY2017 was 5.5% lower than before the COA changes; however, now that the system has passed the 12-month mark, ridership is beginning to grow and pass 2015/2016 levels. The COA changes have resulted in several key accomplishments, notably:

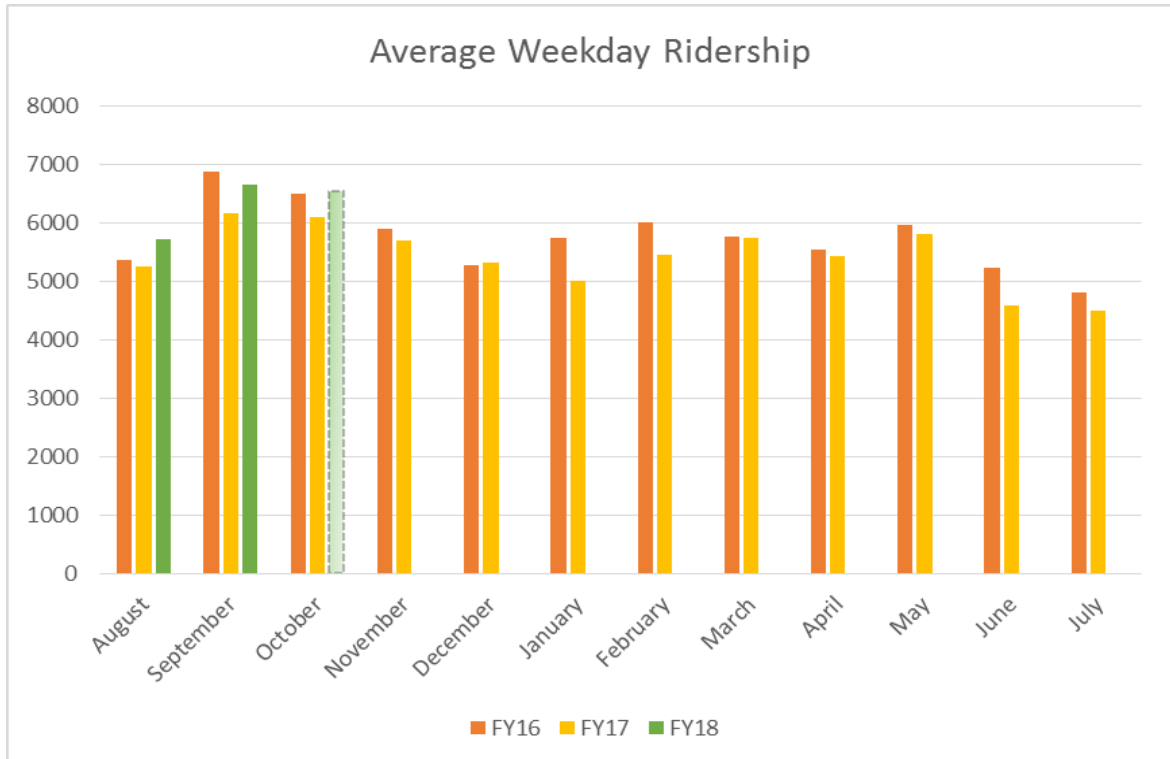
- 1) OTP has improved system-wide by nearly 2% from September of last year from 78.5% to 80.2%; overall OTP has steadily ticked up 3-5% from pre-COA levels.



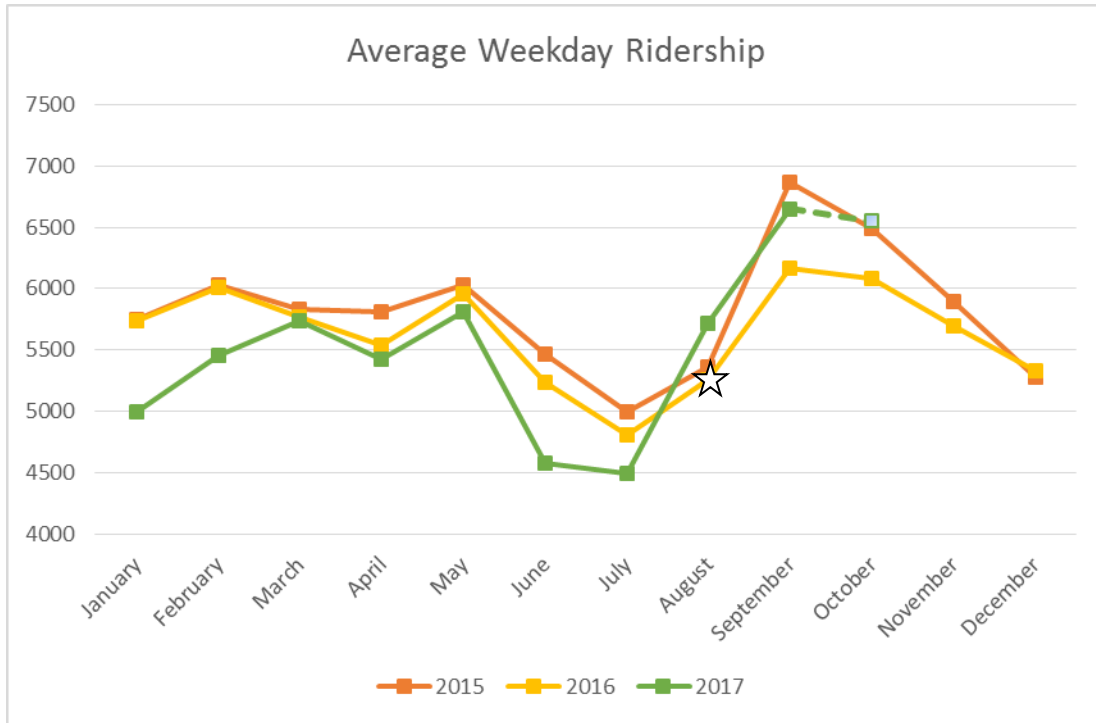
- 2) Route 30R needs to achieve a 20% farebox recovery ratio (approximately 2,100 trips per weekday) in order to continue to receive \$600k in annual Regional Measure 2 (RM2) funds from the Metropolitan Transportation Commission (MTC). While we have not yet met that target, we are getting closer each month. Key to this ridership increase has been the Las Positas College Transit Pass.



- 3) Overall Ridership: Average weekday ridership in August and September 2017 was close to or above that of 2015 levels, and exceeded 2016 ridership figures.



The chart below shows ridership by calendar year for the past 2.5 years (January 2015 through September 2017). The chart reveals that 2016 ridership was lower than 2015 even before the COA changes were implemented in August 2016; after implementation, the COA changes continued the system’s negative ridership trend through the end of the 2016 year. Ridership began to rebound to near pre-COA levels in spring, dipped in the summer, and is now on pace to exceed 2015 levels.



4) Route by Route Analysis: The following table is a summary of the route changes that were made as a part of the COA changes.

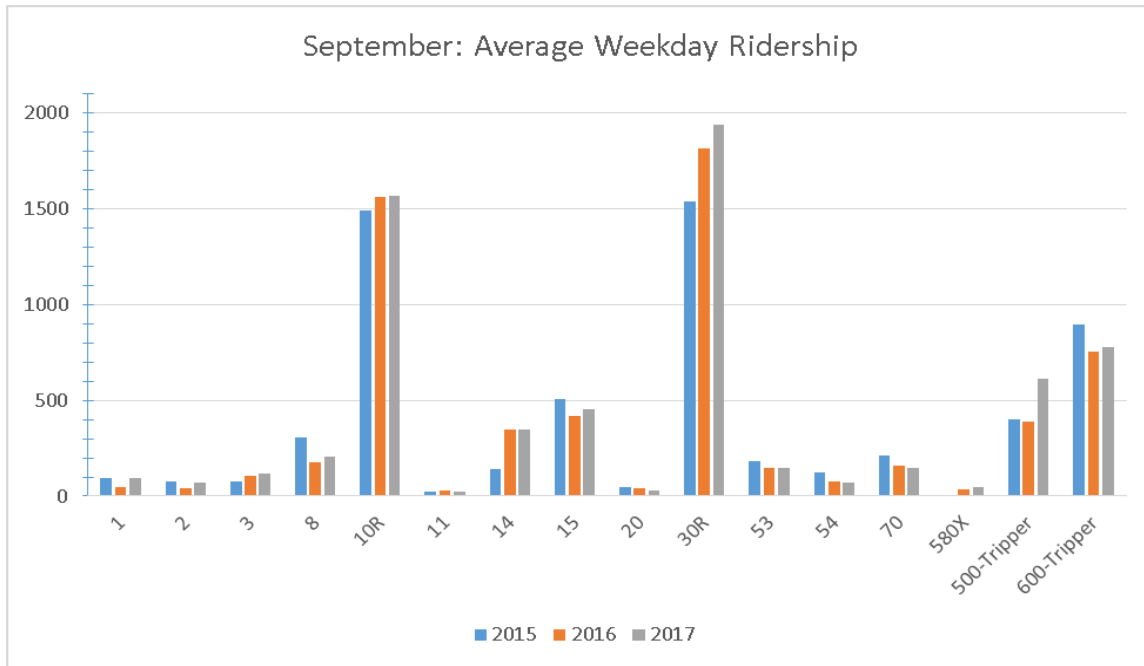
Route	COA Change
1	Removed Rosewood Drive; realigned to serve Hacienda/Gleason to BART; continues to serve Santa Rita Jail, East County Hall of Justice.
2	No changes to routing.
3	Route eliminated in West Dublin; service eliminated on Johnson Drive; route realigned to connect D/P BART to Stoneridge Mall via Hacienda and Stoneridge.
8	Realigned route off of Santa Rita; no longer serves Case Ave. Continues to serve Downtown Pleasanton, Kottinger Park, Pleasanton Senior Center
9	Route eliminated (Hacienda Business Park); service now provided by Route 3, 10R, 14
10R	Route no longer serves East Ave or extends on Dublin Blvd to the Stoneridge Mall; service frequency doubled to 15-minutes all day (Rapid service)
11	Route extended to connect to Vasco Road ACE.
12	Route eliminated. Service provided by Route 30R and 14 along

	Dublin Blvd, Murrieta, and in Central Livermore
14	Route realigned to connect to Pleasanton and D/P BART via Jack London; serves the Outlets. No longer operates on Pine Street.
15	No changes to routing.
20X	Slight reroute off Greenville to Vasco; service frequency reduced.
30R	Route realigned off Stanley, Jack London to N. Livermore Ave, Portola Ave; now provides service to Las Positas College; no longer provides service to the Outlets, or west of Golden Gate Drive to the Stoneridge Mall.
53	No changes to routing or schedule.
54	Minor changes to routing in Hacienda.
70X	No changes to routing or schedule.
400s	The Livermore School Trippers were eliminated
580X	New Route – Downtown Livermore to BART express

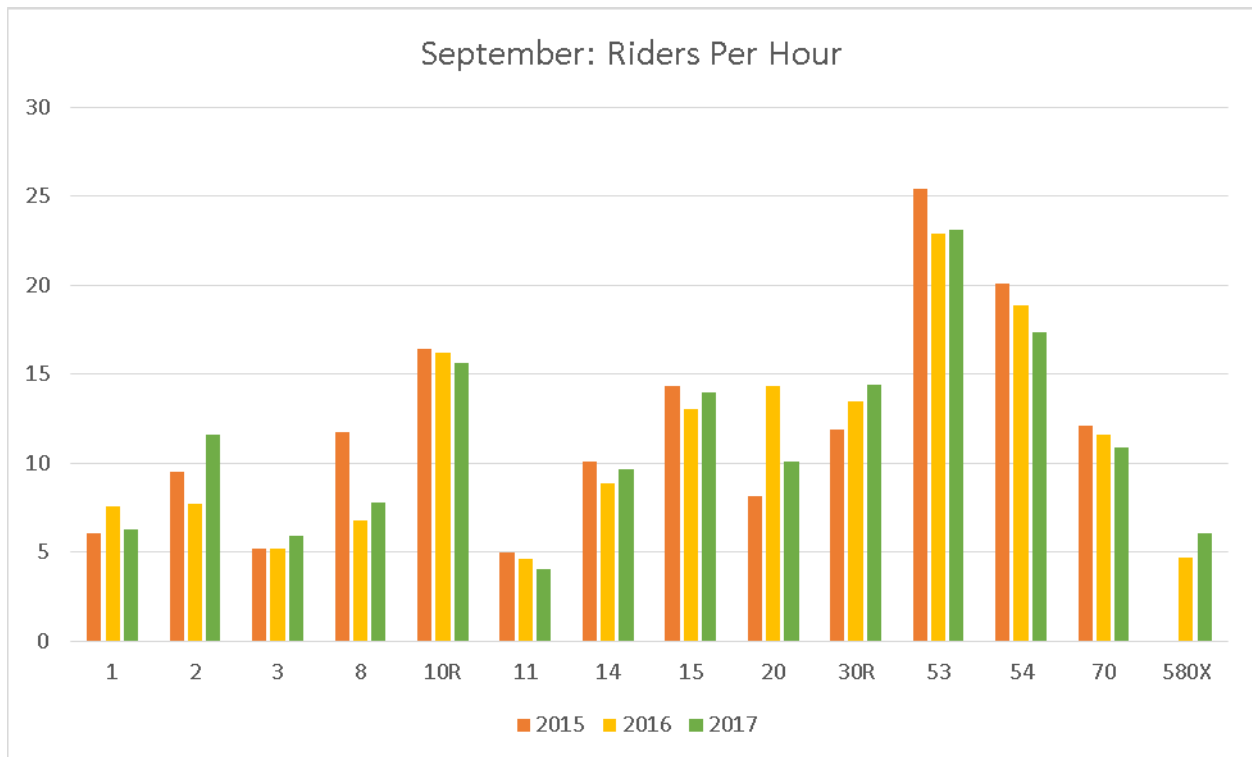
Total ridership on nearly all routes is higher in 2017 than it was in 2016. When comparing current ridership trends to previous years, because of the realignment of route segments it is difficult to draw firm conclusions about comparative performance. During the first six months of 2017, LAVTA focused marketing efforts on the Rapid lines (10R, 30R) at Las Positas College and with an individualized marketing effort along the Santa Rita corridor. Thanks to pilot transit pass programs at Las Positas College and at select Livermore schools, ridership at key generators along Route 30R is up. The Santa Rita corridor has also produced additional ridership. The next round of individualized marketing will be rolled out along the Dublin Blvd corridor in 2018.

In late 2016 and early 2017, staff attempted a variety of marketing techniques to highlight new Route 580X (door hangers, radio ads, mailer, targeted digital advertising); unfortunately, that route's productivity remains low with no notable increase in ridership from a year ago.

The large increase in Dublin tripper ridership (500-series routes) is due to increases in Dublin High School (DHS) enrollment and new housing developments in east Dublin. Minor changes in tripper routing have occurred over the past few years, especially for the Dublin routes in order to respond to new housing developments. The Pleasanton tripper routes (600-series routes) have been relatively stable over the past few years.

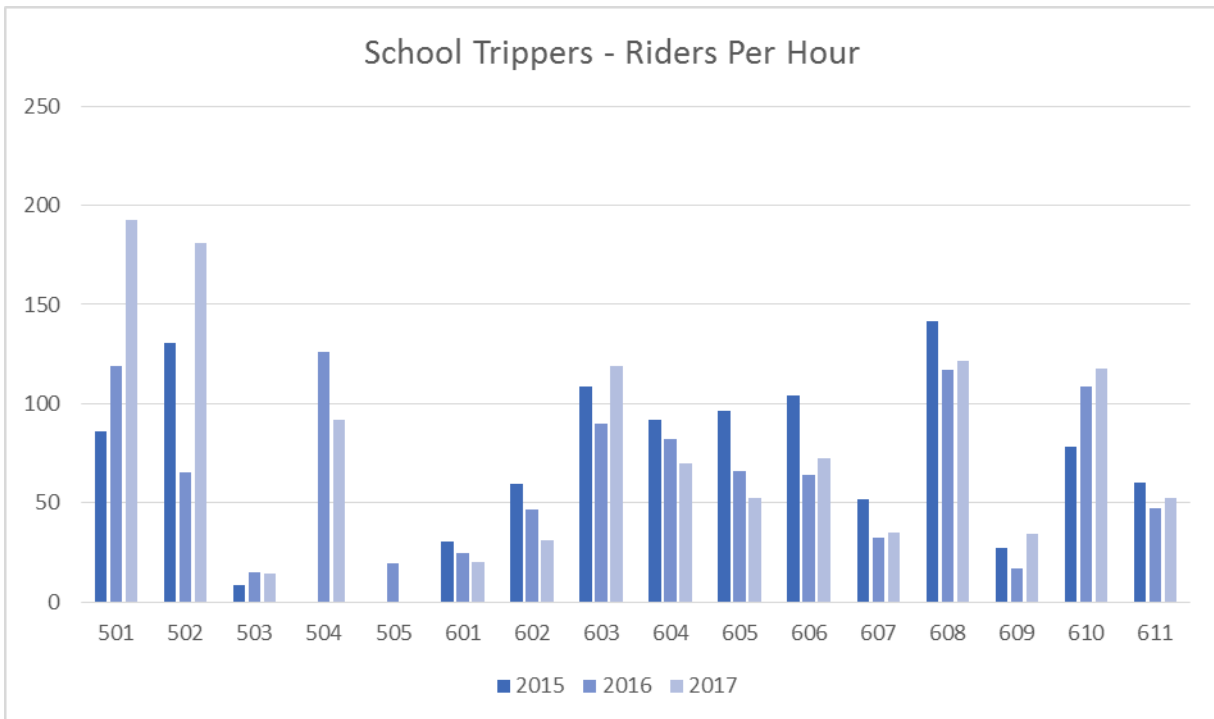


In considering route productivity, the following chart presents a before-and-after look at the passengers per revenue hour metric. Only three non-school tripper routes have achieved the goal of 15-passengers per hour. Route 30R is heading in the right direction. From a route productivity standpoint, the school trippers are the highest-performing routes in the system.



School tripper ridership is an area that has seen significant increases in 2017. While tripper routes were not considered or analyzed during the COA, a change was made to peel a trip off of Route 5_SR_COA Route Analysis

2 and operate it as a tripper (new Route 505). During the first 6-8 months of operation, staff observed the ridership patterns on both Route 2 and Route 505; it was determined that students still migrated to Route 2 for at least one trip. For the 2017 school year, staff temporarily suspended Route 505 and will consider the permanent plan for allocation of resources during the student transit plan development. Currently, Route 505 resources (approximately one hour of service per day) are temporarily being allocated in Dublin to overflow service.



Go Dublin

The Go Dublin discount pilot was made available throughout the City of Dublin in January 2017. As a reminder, the discount pays for 1/2 the trip on Lyft, Uber, or De Soto cab for rideshare trips taken within the City. On average, the Go Dublin promotion carries 1,500 passenger trips per month. A study with more information on Go Dublin performance is currently underway; more information will be presented to the Board in early 2018.

Next Steps

At this point, staff is not recommending any changes to the route network. Staff will continue to focus marketing efforts on routes where there is additional capacity. Staff will continue to monitor route productivity and will return to the Committee with an 18-month route evaluation in March/April 2018.

Recommendation

None – Information only

STAFF REPORT

SUBJECT: Legislative Update

FROM: Jennifer Yeamans, Senior Grants, Project Management & Contract Specialist

DATE: October 24, 2017

Action Requested

Receive an informational update on 2017 State and Federal legislative activities of interest to LAVTA.

Background

On February 6, 2017, the Board of Directors approved LAVTA's 2017 Legislative Program to guide staff and the Board for legislative issues to support, watch and monitor, stay neutral, or oppose. **Attachment 1** provides a detailed summary of the status of key legislation LAVTA has followed throughout this year's legislative sessions in Washington and Sacramento as well as positions taken by LAVTA on bills of interest.

Discussion

Several state bills sponsored or supported by LAVTA have been signed by the Governor; most are set to be enacted beginning January 1, 2018. Highlights include:

- AB 758 (Eggman) which will establish the Tri-Valley–San Joaquin Valley Regional Rail Authority.
- AB 1113 (Bloom) which will provide a permanent and restorative fix to the allocation of State Transit Assistance funds to LAVTA and other transit agencies by the State Controller's Office.
- AB 1444 (Baker) which will authorize LAVTA to conduct a shared autonomous vehicle demonstration project in the city of Dublin.
- SB 1 (Beall and Frazier) which will raise new state revenues for roads, highways, and transit beginning November 1, 2017.
- SB 595 (Beall) which will authorize the Metropolitan Transportation Commission to place a measure on the ballot asking voters to approve a toll increase on the Bay Area's state-owned bridges to fund congestion relief projects in bridge corridors.

Recommendation

None — information only.

Attachments:

1. 2017 Legislative History

**Legislative History
2017–18 Session
October 17, 2017**

STATE					
Bill	Current Text	Status	Description	Related LAVTA Legislative Agenda Goal or Principle	LAVTA Position
<u>AB 1</u> (Frazier)	Introduced 12/5/2016	Assembly Transportation	Transportation funding. Would create the Road Maintenance and Rehabilitation Program to address deferred maintenance on the state highway system and the local street and road system. The bill would require the California Transportation Commission to adopt performance criteria, consistent with a specified asset management plan, to ensure efficient use of certain funds available for the program. The bill would provide for the deposit of various funds for the program in the Road Maintenance and Rehabilitation Account, which the bill would create in the State Transportation Fund.	Enhance Future Transportation Funding Investments	
<u>AB 17</u> (Holden)	Amended 9/1/2017	Vetoed 10/15/17	Transit Pass Program: free or reduced-fare transit passes. Would, upon the appropriation of moneys from the Public Transportation Account by the Legislature, create the Transit Pass Pilot Program to be administered by the department to provide free or reduced-fare transit passes, directly or through a 3rd party, including a transit agency, to specified pupils and students by supporting new, or expanding existing, transit pass programs. The bill would require the department to develop performance measures and reporting requirements to evaluate the effectiveness of the program, and would require the department to submit a report to specified committees of the Legislature on or before January 1, 2020, on the outcomes of the program and the status of transit pass programs statewide. The bill would provide that its requirements become effective only upon an appropriation that would trigger the creation of the program. The pilot program would be repealed on January 1, 2022.	Enhance Future Transportation Funding Investments	

AB 96 (Ting)	Amended 5/31/2017	Assembly Budget	Budget Act of 2017. This bill would make appropriations for the support of state government for the 2017–18 fiscal year.	Protect Existing Transportation Funding Sources	
AB 151 (Burke)	Amended 5/2/2017	Assembly Inactive	California Global Warming Solutions Act of 2006: market-based compliance mechanisms: scoping plan: report. Would require the State Air Resources Board to report to the appropriate policy and fiscal committees of the Legislature to receive input, guidance, and assistance before adopting guidelines and regulations implementing the scoping plan and a regulation ensuring statewide greenhouse gas emissions are reduced to at least 40% below the 1990 level by 2030. This bill contains other related provisions and other existing laws.	Protect Existing Transportation Funding Sources	
AB 399 (Grayson)	Amended 3/23/2017	Assembly 2 Year	Autonomous vehicles: Contra Costa Transportation Authority: pilot project. Current law, until 180 days after the operative date of regulations promulgated by the Department of Motor Vehicles to allow testing of autonomous vehicles without a driver, authorizes the Contra Costa Transportation Authority to conduct a pilot project for the testing of autonomous vehicles that do not have a driver seated in the driver’s seat and are not equipped with a steering wheel, a brake pedal, or an accelerator if the testing is conducted only at specified locations and the autonomous vehicle operates at speeds of less than 35 miles per hour. This bill would extend the authorization for the pilot project to 12 months after the operative date of regulations promulgated by the department	Leverage Support from and with Partners to Promote Mobility, Improve Service Productivity, and Enhance Regional Leadership	
AB 623 (Rodriguez)	Amended 7/5/2017	Senate Appropriations	Autonomous vehicle testing: accident reporting. Would require the operator of an autonomous vehicle who is involved in an accident that results in damage to the property of any one person in excess of \$1,000, or in bodily injury, or in the death of a person, to make that report. The bill would require a traffic collision report prepared by a member of the Department of the California Highway Patrol or any other peace officer to specify if an autonomous vehicle was involved in the traffic collision in any manner.	Leverage Support from and with Partners to Promote Mobility, Improve Service Productivity, and Enhance Regional Leadership	
AB 673 (Chu)	Amended 5/15/2017	Chaptered 7/24/17	Public transit operators: vehicle safety requirements. Would require a public transit operator, before placing a new bus into revenue operations, to take into consideration recommendations of, and best practices standards developed by, the exclusive representative of the recognized organization representing bus operators of the transit operator for the purpose of protecting bus operators from the risk of assault from persons and by removing blind spots. By creating new duties for public transit operators, this bill would impose a state-mandated local program.	Enhance Operating Conditions to Support Safety and Performance Goals	

AB 758 (Eggman)	Amended 9/8/2017	Chaptered 10/13/17	Transportation: Tri-Valley–San Joaquin Valley Regional Rail Authority. Would establish the Tri-Valley-San Joaquin Valley Regional Rail Authority for purposes of planning, developing, and delivering cost effective and responsive transit connectivity between the Bay Area Rapid Transit District’s rapid transit system and the Altamont Corridor Express commuter rail service in the Tri-Valley, that meets the goals and objectives of the community, as specified. The bill would require the authority’s governing board to be composed of 15 representatives and would require the authority by July 1, 2019, to provide a project feasibility report to the public on the plans for the development and implementation of transit connectivity and to submit that report upon completion to specified entities.	Leverage Support from and with Partners to Promote Mobility, Improve Service Productivity, and Enhance Regional Leadership	Support
AB 1113 (Bloom)	Amended 6/20/2017	Chaptered 7/21/17	State Transit Assistance program. Would revise and recast the provisions governing the State Transit Assistance program. The bill would provide that only STA-eligible operators, as defined, are eligible to receive an allocation from the portion of program funds based on transit operator revenues. The bill would provide for each STA-eligible operator within the jurisdiction of the allocating local transportation agency to receive a proportional share of the revenue-based program funds based on the qualifying revenues of that operator, as defined.	Protect Existing Transportation Funding Sources	Support
AB 1444 (Baker)	Amended 6/20/2017	Chaptered 10/12/17	Livermore Amador Valley Transit Authority: demonstration project. Would authorize the Livermore Amador Valley Transit Authority, in accordance with substantially similar conditions to existing law applicable to the Contra Costa Transportation Authority, to conduct a shared autonomous vehicle demonstration project for the testing of autonomous vehicles that do not have a driver seated in the driver’s seat and are not equipped with a steering wheel, a brake pedal, or an accelerator, as specified. This bill contains other existing laws.	Leverage Support from and with Partners to Promote Mobility, Improve Service Productivity, and Enhance Regional Leadership	Support
AB 1640 (Garcia, E.)	Introduced 2/17/2017	Assembly 2 Year	Transportation funding: low-income communities. Would require, beginning January 1, 2020, each regional transportation improvement program to allocate a minimum of 25% of available funds to projects or programs that provide direct, meaningful, and assured benefits to low-income individuals who live in certain identified communities or to riders of transit service that connects low-income residents to critical amenities and services. The bill would require the Department of Transportation, in consultation with residents of low-income communities and specified state agencies, to adopt guidelines for this allocation no later than January 1, 2018.	Protect Existing Transportation Funding Sources	

ACA 4 (Aguiar-Curry)	Introduced 2/17/2017	Assembly Local Government	Local government financing: affordable housing and public infrastructure: voter approval. Would reduce the local vote threshold for approval of bond and special tax measures, including for public transit, from two-thirds to 55%.	Enhance Future Transportation Funding Investments	Support
SB 1 (Beall)	Amended 4/3/2017	Chaptered 4/28/2017	Transportation funding. Would create the Road Maintenance and Rehabilitation Program to address deferred maintenance on the state highway system and the local street and road system. The bill would require the California Transportation Commission to adopt performance criteria, consistent with a specified asset management plan, to ensure efficient use of certain funds available for the program. This bill contains other related provisions and other existing laws.	Enhance Future Transportation Funding Investments	Support
SB 145 (Hill)	Amended 9/12/2017	Chaptered 10/12/17	Autonomous vehicles: testing on public roads. Current law requires the Department of Motor Vehicles to notify the Legislature if it receives an application from a manufacturer seeking approval to operate an autonomous vehicle capable of operating without the presence of a driver inside the vehicle. Current law prohibits such an application from becoming effective any sooner than 180 days after that application is submitted. The bill would require the department to provide public notice when it adopts the autonomous vehicle regulations, would repeal the 120 day prohibition against limiting or expanding the authority to operate autonomous vehicles, and instead would prohibit the department from approving an application submitted pursuant to the regulations until 30 days after public notice of the adopted regulations is provided.	Leverage Support from and with Partners to Promote Mobility, Improve Service Productivity, and Enhance Regional Leadership	
SB 369 (Hertzberg)	Introduced 2/14/2017	Senate 2 Year	Autonomous vehicles. Current law authorizes the operation of an autonomous vehicle on public roads for testing purposes by a driver who possesses the proper class of license for the type of vehicle being operated if specified requirements are met. Current law defines an “autonomous vehicle: for this purpose as any vehicle equipped with autonomous technology that has been integrated into that vehicle. This bill would specify that a vehicle equipped with a collision avoidance system, as specified, that is not capable of driving the vehicle without a human driver remaining fully engaged in the driving task is not an autonomous vehicle.	Leverage Support from and with Partners to Promote Mobility, Improve Service Productivity, and Enhance Regional Leadership	

<p>SB 595 (Beall)</p>	<p>Amended 9/8/2017</p>	<p>Chaptered 10/10/2017</p>	<p>Metropolitan Transportation Commission: toll bridge revenues: BART Inspector General: Santa Clara Valley Transportation Authority: high occupancy toll lanes The bill would require the City and County of San Francisco and the other 8 counties in the San Francisco Bay area to conduct a special election on a proposed increase in the amount of the toll rate charged on the state-owned toll bridges in that area to be used for specified projects and programs. The bill would require the Bay Area Toll Authority to select the amount of the proposed increase, not to exceed \$3, to be placed on the ballot for voter approval. If approved by the voters, the bill would authorize BATA, beginning six months after the election approving the toll increase, to phase in the toll increase over a period of time and to adjust the toll increase for inflation after the toll increase is phased in completely. The bill would specify that, except for the inflation adjustment and as otherwise specified in statute, the toll schedule adopted pursuant to the results of this election may not be changed without the statutory authorization of the Legislature. By requiring this election, the bill would impose a state-mandated local program.</p>	<p>Enhance Future Transportation Funding Investments</p>	<p>Support</p>
<p>SB 614 (Hertzberg)</p>	<p>Amended 7/17/2017</p>	<p>Chaptered 9/1/2017</p>	<p>Public transportation agencies: administrative penalties. Current law authorizes a public transportation agency to adopt and enforce an ordinance to impose and enforce civil administrative penalties for certain passenger misconduct on or in a transit facility or vehicle. Current law requires these penalties to be deposited in the general fund of the county in which the citation is administered. This bill would instead require the penalties to be deposited with the public transportation agency that issued the citation.</p>	<p>Enhance Future Transportation Funding Investments</p>	
<p>SCA 6 (Wiener)</p>	<p>Amended 5/1/2017</p>	<p>Senate Appropriations</p>	<p>Local transportation measures: special taxes: voter approval. Would require that the imposition, extension, or increase by a local government of a special tax as may otherwise be authorized by law, whether a sales or transactions and use tax, parcel tax, or other tax for the purpose of providing funding for transportation purposes be submitted to the electorate by ordinance and approved by 55% of the voters voting on the proposition. The measure would authorize an ordinance submitted to the voters for approval under these provisions to provide, as otherwise authorized by law, for the issuance of bonds payable from the revenues from the special tax.</p>	<p>Enhance Future Transportation Funding Investments</p>	<p>Support</p>

FEDERAL

Bill	Current Text	Status	Description	Related LAVTA Legislative Agenda Goal or Principle	LAVTA Position
HR 100 (Brownley)	Introduced 1/3/2017	House Transp & Infrastructure	Support Local Transportation Act. Increases share of Surface Transportation Block Grant Program that is suballocated on the basis of population from 55% to 65% by fiscal year 2020.	Enhance Future Transportation Funding Investments	
HR 127 (Green)	Introduced 1/3/2017	House Transp & Infrastructure	Transit for Veterans. Amends 5307 to mandate operators discount peak fares for veterans.	Protect Existing Transportation Funding Sources	
HR 891 (Meadows)	Introduced 2/6/17	House Transp & Infrastructure	Federal Transit Modernization Act of 2017. Repeals requirements that condition certain financial assistance for public transportation projects upon employee protective arrangements approved by the Secretary of Labor.		
HR 904 (Lipinski)	Introduced 2/24/17	House Oversight & Gov't Reform and other Committees	Buy American Improvement Act of 2017. Changes the Buy American Act, standardizes requirements and waiver notices, and expands Buy America provisions for existing grant programs, including transportation grant programs.		
HR 932 (Ellison)	Introduced 2/7/17	House Transp & Infrastructure	MOVE Act. Directs the Department of Transportation (DOT) to issue regulations necessary to establish performance measures relating to multimodal transportation connectivity and accessibility for states and metropolitan planning organizations to use to assess the connectivity and accessibility of roadways, public transit infrastructure, pedestrian and bikeway infrastructure, and other transportation infrastructure.	Protect Existing Transportation Funding Sources	
HR 1458 (Blumenauer)	Introduced 3/9/17	House Ways & Means	RAISE IT Act. Increases the federal excise tax on gasoline and diesel fuel to 33.3 cents and 39.3 cents, respectively.	Enhance Future Transportation Funding Investments	

HR 1664 (DeFazio)	Introduced 3/23/17	House Transp & Infrastructure and Ways & Means	Investing in America: A Penny for Progress Act. Amends the Internal Revenue Code of 1986 to index the gas and diesel tax and rebuild our roads, bridges, and transit systems. Authorizes the Secretary of the Treasury to issue "Invest in America" bonds and distributes the resulting revenue through the Highway and Transit Trust Funds to highway and transit programs authorized in the Fixing America's Surface Transportation Act. Sets aside revenues to proportionately increase funding to the Capital Investment Grants program.	Enhance Future Transportation Funding Investments	
S 181 (Brown)	Introduced 1/20/17	Senate Homeland Security and Gov't Affairs	Expand Buy America provisions to ensure federal public works and infrastructure projects use manufactured products and commodity construction materials produced in the United States.		

LAVTA COMMITTEE ITEMS - November 2017 - March 2018

Finance & Administration Committee

November

	Action	Info
Minutes	X	
Treasurers Report	X	

December

	Action	Info
Minutes	X	
*Typically December committee meetings are cancelled		
Treasurers Report	X	
Meeting Dates	X	
Legislative Program	X	

January

	Action	Info
Minutes	X	
Treasurers Report	X	

February

	Action	Info
Minutes	X	
Treasurers Report	X	

March

	Action	Info
Minutes	X	
Treasurers Report	X	
Funding resolutions 5307	X	

LAVTA COMMITTEE ITEMS - November 2017 - March 2018

Projects & Services Committee

November

	Action	Info
Minutes	X	
Quarterly Operations		X
Wheels on Demand Evaluation		X
Winter Service Changes	X	

December

	Action	Info
Minutes	X	
*Typically December committee meetings are cancelled		

January

	Action	Info
Minutes (November)	X	
Draft Long Range Transit Plan		X
DAR Passenger Surveys Results	X	
Mobility Forward Draft Recommendation	X	

February

	Action	Info
Minutes	X	
Quarterly Operations		X
Operations and Maintenance Contract Award	X	

March

	Action	Info
Minutes	X	