

MINUTES OF THE JUNE 25, 2018
LAVTA PROJECTS AND SERVICES COMMITTEE MEETING

1. Call to Order and Pledge of Allegiance

Committee Vice Chair Steven Spedowfski called the meeting to order at 4:02pm.

2. Roll Call of Members

Members Present

Scott Haggerty, Supervisor, Alameda County
Karla Brown, Councilmember, City of Pleasanton
Steven Spedowfski, Councilmember, City of Livermore

Members Absent

David Haubert, Mayor, City of Dublin

3. Meeting Open to Public

Robert S. Allen

Robert Allen requested an express bus from Park-n-Ride to the BART station with stops at the stop signs to pick up passengers.

4. Minutes of the May 29, 2018 Meeting of the P&S Committee.

Approved: Haggerty/Brown

Aye: Brown, Haggerty, Spedowfski

No: None

Abstain: None

Absent: Haubert

5. Contract Award for On-Call Creative, Design and Media Strategy Services

Staff provided the Projects and Services Committee the contract award for on-call creative, design and media strategy services. LAVTA issued a request for proposals (RFP) in April and received three responses. The proposals came from MHD Group, Inc., O'Rorke Inc., and Celtis Ventures, Inc. LAVTA evaluated the proposals and is requesting the contract to be awarded to Celtis Ventures, Inc.

The item was discussed by the Projects and Services Committee.

The Projects and Services Committee requested a detailed breakdown between Celtis Ventures, Inc. and O'Rorke before moving the item forward to the Board of Directors. Staff stated they will bring this agenda item back to the next Projects and Services Committee.

This agenda item is tabled for the next Projects and Services Committee.

6. Proposed Fare Policy Changes

Staff provided the Projects and Services a PowerPoint presentation on the proposed fare policy changes. The fare modifications would be the following:

- Eliminate transfers and replace with day pass.
- Eliminate 10-ride tickets and replace with a Youth Clipper Card fare at the same rate of \$1.60.
- Raise monthly senior/disabled pass price to 50% of the full-fare monthly pass. This would be a three year implementation period going up four dollars a year until it reaches 50% of the full fare monthly pass.
- Raise the paratransit fare to be double that of the fixed-route fare to \$4.00. This would be a two year implementation period going up \$0.25 each year to lessen the impact on riders.

For year one LAVTA's ridership impact is a loss of 51,000 rides (-3.1%) and revenue impact is a positive \$280,200 (+14.0%). LAVTA proposes three public hearings in Livermore, Pleasanton, and Dublin for public input. The public can also send public input by mail or email. When LAVTA receives all public input a final recommendation will come to the Board of Directors in October. The fare changes would be effective January 2019.

The item was discussed by the Projects and Services Committee.

The Projects and Services Committee forwarded the proposed fare policy changes to the Board for consideration, and recommends that the Board open the public comment period and direct staff to hold three public hearings, one each in Dublin, Pleasanton and Livermore in September 2018.

Approved: Haggerty/Brown
Aye: Brown, Haggerty, Spedowski
No: None
Abstain: None
Absent: Haubert

7. Executive Director's Report

Executive Director Michael Tree provided the Projects and Services Committee the Executive Director's Report. Executive Director Michael Tree highlighted capital projects, May ridership on fixed routes up 8.2% over last year. SmartTrips Program, kick-off/media event for the SAV Project, and the Triennial Audit. Executive Director Michael Tree announced that the Manager of Customer Service and Contract Oversight position was filled by Jonathan Steketee.

This was informational only.

8. Preview of Upcoming P&S Committee Agenda Items

9. Matters Initiated by Committee Members

Committee Member Karla Brown inquired if a staff report regarding Carmen Rivera-Hendrickson's seat belt concerns will be brought to the Projects and Services Committee first or directly to the Board of Directors meeting. Executive Director Michael Tree will address this in the Executive Director's Report for the Board of Directors meeting in July.

10. Next Meeting Date is Scheduled for: July 23, 2018

11. Adjourn

Meeting adjourned at 4:45pm.