Advertising your business or Tri-Valley Event on Wheels!

Advertising on Wheels buses reaches over 200,000 residents within the communities of Dublin, Livermore and Pleasanton.

This larger-than-life advertising is cost-effective and immediately reaches your audience, unlike other traditional media forms.

When you promote your business or event on Wheels buses you are actively reaching your audience 365 days per year on a fleet of 73 buses traveling 40 square miles.

Each year, our buses travelled almost 2 million miles, literally taking your message directly to your customers. Wheels buses are moving billboards!

With a high recall rate and high visibility, advertising with Wheels is an excellent choice when attempting to attract a vast and varied audience in today’s busy world.
SIGNATURE DISPLAYS

40' LF GILLIG SERIES

STREETSIDE DISPLAYS

Kong: 42” X 232” approx

King Kong: 102” X 232” approx

Halfside Mural: 42” X 480” approx

Headliner: 16” X 480” approx

Fullside Streetside: 102” X 480”

CURBSIDE DISPLAYS

Empress: 42” X 114” approx

Curbside Kong: 102” X 232” approx

Curbside King Kong: 102” X 232” approx

Curbside Headliner: 16” X 480” approx

Curbside Curbside: 102” X 480”

BUS BACK DISPLAYS

Supertail
34” X 84”

Full Back
84” X 102”
TRADITIONAL DISPLAYS

40' LF GILLIG SERIES

King Display: 30" X 144"

Super King Display: 30" X 216"

Queen Display: 30" X 88"

Tail Display: 21" X 70"
Thank you!

We appreciate the opportunity to be your Out of Home media partner.

Please contact your Lamar Representative or our office to discuss availability and any questions you may have.

We’re ready to help you build an effective campaign.