

S T A F F R E P O R T

SUBJECT: Fixed Route, Dial-A-Ride, & Agency Updates

FROM: Jonathan Steketee, Customer Service & Contract
Compliance Manager

DATE: September 4, 2019

Action Requested
Informational Only

Update

Cameras on Paratransit Fleet

- Cameras have been installed on most of the paratransit fleet. There are a few vehicles, used as spares, that do not have cameras yet, but their use is only if the regular vehicles have a mechanical issue.

Operator Uniforms and ID Badges

- All operators should now be in uniform.
- County Wide (formerly North Bay) should have on a black polo shirt, dark pants, and a County Wide Badge.
- TriValley Transportation operators where a polo with the letters “TVT” on the chest.
- All operators have been issued badges and all operators should be wearing an ID badge.

Start of School Year

- The Pleasanton Unified School District (PUSD) started classes on Monday August 12 and the Dublin Unified School District (DUSD) started the next day. Routes serving both districts have seen significant ridership increases compared to last year. Over the first week, ridership on these routes increased by 32% over last year, which equates to approximately 2,000 additional passengers. We have had to add two

additional buses to our morning service and four additional buses to our afternoon service to handle the additional passengers.

About half of the increase on PUSD service is attributable to the two routes serving Amador Valley High School, where construction on the student parking lot has helped spur additional demand. The earlier morning and later afternoon trips on the Routes 605 and 611, which are being paid for by PUSD, have seen very little ridership. As a result of the increases to our regularly scheduled departures at AVHS, we have had to add one additional bus to each route for the afternoon takeaway.

The Livermore Valley Joint Unified School District started class on Monday August 19, as did Las Positas College. Our total system wide ridership on that day was 8,031, which is 11.4% higher than the equivalent day in 2018. Monday also marked the first time that LAVTA's system wide ridership has topped the 8,000 mark since October 27, 2011.

National Marketing Award

- Our Marketing staff was recognized by the American Public Transportation Association (APTA) with four First Place AdWheel Awards earlier this year. After a second round of judging, we have been notified that one of our entries was selected as a Grand Award winner in the small transit system category. The winning entry was for our partnership with the Las Positas College student government and administration to pass the Student Mobility Fee, which serves as a sustainable funding source for the student transit pass program at the school. The award will be presented at the Celebration of Excellence Awards Breakfast at the APTA Annual Meeting in New York in October.

Studies

- The contract with AECOM for the Tri-Valley Hub Network Integration Study has been executed and the study will begin in the near future. That study is funded by Caltrans and was part of the grant award for the construction of the new parking garage at the Dublin/Pleasanton BART Station.
- Work on the Short Range & Long Range Transit Plans will also begin soon. Nelson\Nygaard will be completing that study. The Short Range

Transit Plan (SRTP) has a 5 year horizon while the Long Range Transit Plan has a 20 year horizon. The scope of both plans include opportunities for input by the LAVTA Board and the general public. The consultant will also review current operations and make recommendations for improvements to routes, schedules and running times to better serve our passengers.

Shared Autonomous Vehicle (SAV) Project

- The SAV Project is continuing to move forward. Staff and legal have negotiated a tentative termination of the contract with GoMentum and are reviewing the final agreement language. The contract with Transdev has been approved by the Board and we are in the process of getting the final signatures to execute the agreement. Staff continues to work with BART on the parking/charging facility. However, we have also created a contingency plan to transport the vehicle to the testing grounds if necessary as the facility installation project continues with BART. Staff has been working closely with NHTSA (National Highway Transportation Safety Administration) for the reassignment of the letter authorizing testing to LAVTA as the named Authority. NHTSA has stated that they are doing the final review and we should get the letter soon.

Additionally, staff and Cityways, a subsidiary of Transdev partnered in the application for a FTA grant for Integrated Mobility Innovation. The grant was released for public/private partnerships to create innovative projects in public transportation. Staff and Cityway submitted the grant application to create a travel planning application that would encompass all of our modes of transportation, including our bus system, TNC partnership and SAV. The app would also integrate with BART and neighboring transit authorities so individuals could choose how they wanted to travel in the Tri-Valley and understand the cost and time of the travel. Cityway agreed to fund the 20% match. If selected, LAVTA and Cityway would create one of the most innovative mobility on demand applications in the country.

Valley Link Rail Project

- Staff continues to provide administrative support for the Valley Link project. During the summer months staff delivered the draft Feasibility Report to the Board and is currently in the process of reviewing more than 170 comments for consideration in the final Feasibility Report to be considered by the Board at the latest in October. Staff also continues the development of the environmental work, with the draft EIR expected complete in October for public comment. Staff also is engaged in incorporating the Altamont Vision Phase 1, which includes fully funding Valley Link in Alameda County, into FASTER Bay Area. The expenditure plan for FASTER will be completed by the end of year and the legislature will consider in the spring of 2020 before it goes to voters in November of 2020.