

STAFF REPORT

SUBJECT: 2025 Strategic Plan - Draft Framework

FROM: Christy Wegener, Executive Director

DATE: August 25, 2025

Action Requested

Staff recommend the Projects and Services Committee receive an update on the 2025 Strategic Plan - Draft Framework and provide feedback.

Background and Discussion

In early 2025, LAVTA initiated the update to its Strategic Plan, which was last updated in 2011. The 2025 Strategic Plan update is being led by consultant Moore Iacofano Goltsman (MIG) with an internal project management team (PMT) comprised of the LAVTA executive team.

After project kickoff, MIG worked to review LAVTA's prior strategic plans as well as recent planning documents, organizational assessments, and financial reports. Both a staff and Board workshop were held in the month of May 2025 to gain input on updating LAVTA's Mission, Vision, Values and Goals. Further work has continued this summer on establishing priority projects within each goal area as well as timelines for completion and key performance indicators.

Principal MIG consultant Daniel Iacofano will present the updated framework to the Committee at the August meeting.

Next Steps

The PMT will incorporate the Committee's feedback into the next version of the framework which will be presented to the full LAVTA Board in September. The PMT will then solicit external stakeholder input and will incorporate any additional comments into the final framework. The Board will consider Strategic Plan adoption at the October or November meeting.

Recommendation

Receive an update on the 2025 Strategic Plan draft framework

Attachments:

1. 2025 Strategic Plan draft framework