

**MINUTES OF THE AUGUST 25, 2025
LAVTA PRJOECTS AND SERVICES COMMITTEE MEETING**

COMMITTEE MEMBERS

**JEAN JOSEY – CHAIR
CRAIG EICHER**

**EVAN BRANNING – VICE CHAIR
DAVID HAUBERT**

MINUTES

1. Call to Order and Pledge of Allegiance

Meeting called to order 4:02pm

2. Roll Call of Members

Members Present

Jean Josey – City of Dublin

David Haubert – County of Alameda (left the meeting at 4:43pm)

Evan Branning – City of Livermore

Julie Testa – City of Pleasanton (attending in place of Craig Eicher)

Members Absent

Craig Eicher – City of Pleasanton

3. Meeting Open to Public

Herb Hastings reported on the Route 8 bus stop on First and Neal. Herb thanked Director Testa for her advocacy in installing a bus pad and encouraged the Committee to expedite the project. He commented that the hedge near the stop may need to be removed for scooter maneuverability.

4. Minutes of the June 23, 2025 Meeting of the P&S Committee.

Recommendation: Approval

No public comments.

Motion/Second: Haubert/Josey

Aye: Josey/Haubert/Testa/Branning

No: None

Abstain: None

Absent: None

5. 2025 Strategic Plan – Draft Framework

Recommendation: Staff to provide an update on the 2025 Strategic Plan draft framework for discussion.

Daniel Iacofano from MIG presented the Committee with the Strategic Plan draft framework. The Committee provided feedback on several components of the framework which will be incorporated into the next iteration:

- Ensuring balance of projects across all years with a realistic road map and not front-loading projects in years 0-2
- Adding additional goals and performance metrics in several goal areas
- Alphabetize the value statements if they aren't in order of importance

No public comments were received.

6. Summer of Pilots – Evaluation

Recommendation: Staff recommend that the Projects and Services Committee receive an update on the summer technology pilot projects.

Mike Tobin, LAVTA Director of Operations and Planning, presented the item to the Committee. The presentation included information about three technology pilots currently underway at LAVTA.

Chair Josey commented that any data generated from these technology systems will need to be protected, including cybersecurity for cloud-based systems. Josey added LAVTA should consider working with emergency responders and develop a policy for live look-in viewing onboard LAVTA buses.

Director Testa requested information on the mixed-reviews of the mirrorless camera system.

Vice Chair Branning commented that as the agency adopts more video surveillance technology, there should be a data privacy policy that specifies how long video footage will be retained, and that this policy should be developed with input from labor. Branning added that a privacy policy will need to be developed if the agency adopts live look-in video capabilities.

No public comments.

7. FY26 Fare Increase Scenarios

Recommendation: Staff recommend the Projects and Services Committee provide feedback on the potential fare increase scenarios

Executive Director Christy Wegener gave the presentation which included a background and history of LAVTA's fare increases, comparator fares across the Bay Area, and presented four alternative fare increase scenarios for consideration in FY26. Wegener asked for specific Committee feedback on fare discounts for seniors/ADA riders and youth, multipliers for day and monthly passes, and whether

the paratransit fare should remain at less than 2x. Staff will incorporate the Committee feedback into the draft proposal which will be presented at the September 22 meeting. Staff will also present the fare increase scenarios to the Tri-Valley Accessible Advisory Committee at their September 3 meeting.

Vice Chair Branning would like information on the budget impact without a fare increase. Branning recommended keeping the discount for youth riders and requested information on the variance of price elasticity across different rider groups. Branning also requested to hear feedback from the TAAC once they heard the presentation.

Director Testa commented that she favored scenario 1 and requested information on the Pleasanton Rides fare. Staff responded that the fare was \$3.50.

Chair Josey commented that she preferred a multi-year phased approach to a fare increase. Josey also favors keeping the youth rider discount and the senior/ADA discount.

The Committee requested additional information on historic versus actual fare revenue, and information on farebox recovery requirements for various funding sources. Staff will return to the Committee in September with the additional information and the draft fare proposal.

No public comments.

8. Executive Director's Report

Recommendation: This is an informational item.

Executive Director Wegener provided an update on the August 9 service change, the upcoming Downtown Pleasanton bus service plan to address routing on Neal Street, and the upcoming fixed route and paratransit customer satisfaction surveys.

Chair Josey requested that an information item be brought back to the Committee regarding the scheduled bus arrival times at Dublin High School.

Herb Hasting commented that the agency should not reroute the 10R out of Downtown Pleasanton and offered his suggested routing.

Esther Waltz provided comments about the importance of serving Downtown Pleasanton with the 10R and that the Meadowlark Dairy car line should be moved to Railroad.

9. Next Meeting Date is Scheduled for: September 22, 2025

10. Adjourn

Meeting adjourned at 6:04pm.

