MINUTES OF THE SEPTEMBER 22, 2025 LAVTA PRJOECTS AND SERVICES COMMITTEE MEETING

COMMITTEE MEMBERS

JEAN JOSEY – CHAIR CRAIG EICHER

EVAN BRANNING – VICE CHAIR DAVID HAUBERT

MINUTES

1. Call to Order and Pledge of Allegiance

Meeting called to order 4:01pm

2. Roll Call of Members

Members Present

Jean Josey – City of Dublin David Haubert – County of Alameda Evan Branning – City of Livermore Craig Eicher – City of Pleasanton

3. Meeting Open to Public

No public comments received online, or in person.

4. Minutes of the August 25, 2025 Meeting of the P&S Committee.

Approved

No public comments received online, or in person.

Motion/Second: Branning/Haubert Aye: Josey/Haubert/Eicher/Branning

No: None Abstain: None Absent: None

5. Draft FY26 Fare Increase Proposal

Staff presented the draft fare increase proposal to the Committee which included a recommendation to advertise a base fare of \$2.25 for the public hearing.

Director Branning inquired about whether we could advertise two different fares instead of one.

Chair Josey expressed support for advertising a larger fare increase for the public hearing. Chair Josey indicated this would allow the Board to implement a larger increase at one time, or phase in over two parts. Chair Josey expressed a desire to advertise a fare of \$2.50.

The committee discussed the merits of a higher fare increase. Ultimately the committee expressed interest in obtaining feedback on a larger fare increase which would potentially generate more fare revenue, and public feedback would be beneficial in determining that increase.

The committee acted to modify staff's recommendation and recommend that the Board advertise a higher fare of \$2.50 and open the public comment period and set the public hearing for November 3, 2025.

No public comments received online, or in person.

Motion/Second: Eicher/Haubert Aye: Josey/Haubert/Eicher/Branning

No: None Abstain: None Absent: None

6. Route 501 – Public Hearing

Staff presented the item. The committee recommended that the Board of Directors set a public hearing for November 3, 2025 to hear public comments regarding the reduction of service on Route 501.

No public comments received online, or in person.

Motion/Second: Haubert/Branning Aye: Josey/Haubert/Eicher/Branning

No: None Abstain: None Absent: None

7. Scheduled Bus Arrival Times at Dublin High School

This was an informational item, presented by LAVTA staff Cyrus Sheik and Mike Tobin to respond to Chair Josey's request from the August meeting. The committee discussed if the changes in schedule would improve on time performance. They also want more information on early arrival and current traffic times. Staff agreed to return to the committee in October.

No public comments received online, or in person.

8. 2025 Summer Youth Ride Free Promotion Recap

This was an informational item presented by LAVTA staff Dave Mark. The 2025 Summer Youth Ride Free promotion boosted ridership by 248% over 2023 and increased website traffic, with a minor \$4,227 fare revenue loss. Staff plan to continue the program in 2026.

9. Matters Initiated by Committee Members

Director Eicher brought up the idea of advertising in theatres.

10. Next Meeting Date is Scheduled for: October 27, 2025

11. Adjourn

Meeting adjourned at 4:56pm.